

# Economic Development Advisory Committee

February 27, 2023

# Economic Development Activities Overview

## Objectives

- Lobbyist
- Sales Tax Initiative
- Cannabis

## Outcomes

- Retained Michelle Rubalcava, Nielsen Merksamer Parrinello Gross & Leoni LLP
- KNN Public Finance Provided a Sales Tax & Debt Affordability Analysis; County Board adopted a Sales Tax Economic Incentives Program on Sept. 27, 2022
- Board adopted Cannabis Regulations to Allow Retail as a Conditional Use in C-1 and C-2 Commercial Zones. (Ord. 2021-1032)

# Economic Development Activities Overview Cont.

## Objectives

- Broadband
- Tourism
- Grant Writing Firm

## Outcomes

- Delegated to I.T. Committee, Collaborating with the Regional Council of Rural Counties & Economic Development Administration on a Countywide Broadband Strategic Plan.
  - TeleworX was selected for Monterey, San Benito, and San Luis Obispo counties
  - Have partnered with Golden State Connect Authority to advance with the Local Agency Technical Assistance Broadband Network design.
- Conducted a tourism symposium for community feedback, discussed a wine tourism improvement district and Allocated 2k for a California Mission Trail Auto Tour Tourism Program. (Gonzales/Hernandez)
- Contracted with California Consulting Grant Writing Firm.
  - CPUC: Local Agency Technical Assistance (LATA) program/ Broadband grant 500k
  - BSCC Prop 64-Public Health and Safety Grant 3.5 million pending
  - Caltrans: Highway Safety Improvement Program (HSIP) \$725,760 pending

# AMERICAN RESCUE PLAN ACT

							= will this amount be used FY23 or FY24?	
Funds Deadline December 31, 2024							ARPA Allocation: \$12,199,718.00	
American Rescue Plan Act								
Item	Program	Budget	Expenditures (09/29/22)	Expenditures (12/31/22)	Committed	Total Exp/Com	Exp to date	% completed
1	Vaccination Incentive Programs - COMPLETED	\$ 750,405	\$ 750,405	\$ -	\$ (0)	\$ 750,405	750,405.10	100%
2	Non-Profit Relief Fund (Round 3) - COMPLETED	\$ 434,680	\$ 434,680	\$ -	\$ -	\$ 434,680	434,680.00	100%
3	COVID-19 Tourism Revitalization (Symposium)	\$ 50,000	\$ 27,952	\$ 17,160	\$ 4,888	\$ 50,000	45,112.30	90%
5	Homeless Phase 1	\$ 5,000	\$ 2,940	\$ -	\$ 2,060	\$ 5,000	2,940.00	59%
6	Miscellaneous Expenses - COVID Staff, Mailer, C	\$ 35,152	\$ 35,152	\$ -	\$ -	\$ 35,152	35,152.12	100%
7	Premium Pay - COVID Bonus	\$ 625,650	\$ 331,150	\$ 344,625	\$ (50,125)	\$ 625,650	675,775.00	108%
8	Historical Park - Potable Water	\$ 100,000	\$ -	\$ -	\$ 100,000	\$ 100,000	-	0%
9	Veterans Park - Pump for Drinking/Irrigation	\$ 12,000	\$ 12,245	\$ -	\$ (245)	\$ 12,000	12,245.00	102%
10	PIO Officer - Westrick	\$ 350,000	\$ 121,928	\$ -	\$ 228,072	\$ 350,000	121,928.06	35%
11	PRA Staff/Office modifications	\$ 350,000	\$ 46,717	\$ -	\$ 303,283	\$ 350,000	46,717.00	13%
12	PRA Software	\$ 250,000	\$ -	\$ -	\$ 250,000	\$ 250,000	-	0%
13	Document Scanning - ADMIN/RMA	\$ 150,000	\$ -	\$ -	\$ 150,000	\$ 150,000	-	0%
14	Homelessness Abatement RFP/Program Manage	\$ 329,263	\$ 11,609	\$ -	\$ 317,654	\$ 329,263	11,609.00	4%
15	Handheld Radio Program	\$ 50,000	\$ -	\$ -	\$ 50,000	\$ 50,000	-	0%
16	COVID-19 Testing for Staff	\$ 100,000	\$ 60,714	\$ -	\$ 39,287	\$ 100,000	60,713.50	61%
17	Security for Public Meetings	\$ 100,000	\$ 33,347	\$ -	\$ 66,653	\$ 100,000	33,346.58	33%
18	Historical Park - Bathroom	\$ 750,000	\$ -	\$ -	\$ 750,000	\$ 750,000	-	0%
19	Hall of Records - Abatement Phase 1 Elections 1	\$ 187,200	\$ -	\$ -	\$ 187,200	\$ 187,200	-	0%
20	Veteran's Park - ADA Bathroom and Roof Constr	\$ 350,000	\$ -	\$ -	\$ 350,000	\$ 350,000	-	0%
21	Historical Park - ADA Bathroom and Roof Const	\$ 250,000	\$ -	\$ -	\$ 250,000	\$ 250,000	-	0%
22	Veteran's Park - Lighting, Resurfacing, Signage a	\$ 250,000	\$ -	\$ 240.50	\$ 249,760	\$ 250,000	240.50	0%
23	Sheriff's Communication Equipment	\$ 100,000	\$ -	\$ -	\$ 100,000	\$ 100,000	-	0%
24	IT	\$ 1,000,000	\$ -	\$ -	\$ 1,000,000	\$ 1,000,000	-	0%
25	Library Grant Fund Match	\$ 2,500,000	\$ -	\$ -	\$ 2,500,000	\$ 2,500,000	-	0%
26	Place Holder Items (land acquisition)	\$ 3,000,000	\$ -	\$ -	\$ 3,000,000	\$ 3,000,000	-	0%
27	EE bonuses (additional)	\$ 120,500	\$ -	\$ 234,550	\$ (114,050)	\$ 120,500	234,550.00	195%
<b>Total</b>		<b>\$ 12,199,850</b>	<b>\$ 1,868,839</b>	<b>\$ 596,576</b>	<b>\$ 9,734,436</b>	<b>\$ 12,199,850</b>	<b>2,465,414.16</b>	
Standard Allowance		\$ 10,000,000	Expenditures/Commitments:		\$ 12,199,850			
Standard Allowance Projects		\$ 9,389,115	Year 1 : Allocation:		\$ 6,099,859			
Other Projects		\$ 2,810,735	Year 2 : Allocation		\$ 6,099,859			
Standard Allowance Balance		\$ 610,885	Final Balance		\$ (132)			

# Microbusiness grant program

- Delegated to economic development committee to oversee
- Latest Numbers as of November 2022

Eligible Small Business Subgrants		
Estimated # of Eligible Microbusinesses to be served		26
Estimated Dollar Amount of Eligible Microbusiness Subgrants	\$ 65,000.00	
Total Budgeted	\$ 80,077.00	
Total Application Received		24
Total Grants awarded		10 \$ 2,500.00
Total Amount Awarded	\$ 25,000.00	
Estimated # of Eligible Microbusinesses remaining		16
Estimated Dollar Amount of Eligible Microbusiness Subgrants Remaining	\$ 40,000.00	

- Third Round
    - Received 24 applicants
    - Staff review in progress
- Tentative dates
- Notification of Award: March 6, 2023 -March 10, 2023
  - Grants disbursement: March 13, 2023 - March 24, 2023

## Other: Local Assistance and Tribal Consistency Fund

The Local Assistance and Tribal Consistency Fund delivers \$2 billion to eligible Tribal governments and eligible revenue-sharing counties as a general revenue enhancement program.

The American Rescue Plan appropriates \$750 million to allocate and pay to eligible revenue-sharing counties for fiscal years 2022 and 2023 (\$1.5 billion total).

- Recipients have broad discretion on the use of funds. Expressly, the statute permits recipients to use funds for any governmental purpose other than lobbying.

- | FY 22 ALLOCATION | FY23 ALLOCATION | TOTAL        |
|------------------|-----------------|--------------|
| \$165,199.36     | \$165,199.36    | \$330,398.72 |

- March 31, 2023, First Obligation and Expenditure Report Due
- Date TBD, 2023: Treasury will begin making second tranche payments

Questions? Thank  
you