



# SAN BENITO COUNTY Economic Development Committee

*Committee:*

*Vice Chair of the Board of Supervisor Bob Tiffany, District 4 and  
Board of Supervisor Peter Hernandez, District 3*

## AGENDA MINUTES

June 23, 2022

12:00 P.M.

San Benito County Administration Building  
Board of Supervisors Chambers  
481 Fourth Street, Hollister, California

### 12:00 P.M. CALL TO ORDER

1. PLEDGE OF ALLEGIANCE

*The Pledge of Allegiance led by Supervisor Hernandez, District #3*

2. ROLL CALL.

*Peter Hernandez       X    
Bob Tiffany           X*

3. ACKNOWLEDGE CERTIFICATE OF POSTING

*Motion to acknowledge certificate of posting:*

*Made by **Supervisor Tiffany** and Seconded by **Supervisor Hernandez***

**2-0**

*For (2)*

*Ayes: Tiffany, Hernandez*

*Against (0):*

*Noes: -*

4. PUBLIC COMMENT: *Opportunity to address the Committee on items of interest not appearing on the agenda. No action may be taken unless provided by Govt. Code Section 54954.2.*

*Public Comment Opened.*

*Brian Foucht provided comments regarding the economic development committee.*

*Public Comment Closed*

5. Approve minutes for May 26, 2022

**MOTION:**

*Motion to approve April 14, 2022, Economic Development Committee meeting minutes.*

*Made by **Supervisor Hernandez**, seconded by **Supervisor Tiffany***

**2-0**

*For (2)*

*Ayes: Tiffany, Hernandez*

*Against (0):*

*Noes: -*

<b>REGULAR AGENDA</b>
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6. PROPOSED RESOLUTION PURSUANT TO AB 361- Adopt the proposed resolution authorizing teleconferencing options for meetings of the Committee for the period of June 23, 2022, through July 23, 2022, pursuant to AB 361.

**MOTION:**

*Motion to approve the proposed resolution as presented.*

*Made by **Supervisor Hernandez**, seconded by **Supervisor Tiffany***

**2-0**

*For (2)*

*Ayes: Tiffany, Hernandez*

*Against (0):*

*Noes: -*

7. DISCUSS proposed Sales Tax Reimbursement program and provide staff direction if desired.

*Dulce Alonso, the Senior Administrative Analyst, introduced and presented an overview of the Sales Tax Reimbursement program – an incentive to encourage new and existing businesses that generate sales tax revenue to locate or expand in San Benito County.*

*Introduced Hazel Wetherford, Economic Development Director from Dublin, Livermore. Hazel shared Dublin program details and how it has worked for their respective jurisdiction.*

*Senior Administrative Analyst provided data on the County Business Sales Tax revenue and further dialogue.*

*Budget Officer, Gabriel Orozco, provided further information.*

*Jim Gillio and Kristina Wyatt provided comments, and further dialogue among the committee, staff, Livermore representative, and community members on the program logistics concluded with the goal of expansion of established businesses and attracting new businesses.*

*Bring a final draft to the Board of Supervisors for final consideration.*

*Public comment opened.*

*Public comment closed.*

8. DISCUSS a Countywide County Educational Strategy and introduce Clifford Moss.

*Supervisor Tiffany introduced the item and provided comments.*

*Senior Administrative Analyst provides an overview of Clifford Moss regarding the Countywide County Educational Strategy. Clifford Moss specializes in public education strategic services. Approval by the Board of Supervisors will take place June 28<sup>th</sup> Board meeting.*

*Supervisor Tiffany provided further comments on the initiative and explained how the county cannot campaign but can educate the public on the initiative.*

*Next week the Board will receive update on the 9111 report, fiscal impact analysis, at the Board meeting of June 28<sup>th</sup>. The report will support education on the initiative and be available to the public for review.*

*Supervisor Hernandez provided further comments on education.*

*Public comment opened.*

*Rene Well asked that information be shared.*

*Supervisor Tiffany inquired about sharing information with Economic Development Corporation; Barbara provided some insight.*

*Public Comment closed.*

***Presentation only; no action taken.***

9. Receive an informational presentation on the Community Economic Resilience Fund “CERF” program and update on the Comprehensive Economic Development Strategy “CEDS” for 2023-2028 from Economic Development Corporation.

*Renee Wells, Economic Development Corporation (EDC) of San Benito, provided a presentation on the Community Economic Resilience Fund, which was created last year to address sustainable and equitable recovery from economic distress. The program is broken into 13 regions and two phases. Phase one is planning; each area may apply to obtain 5 million in funds for the planning process. Phase two is implementation, with \$500 million available funding, but it is competitive.*

*San Benito County is part of the Central Coast Region comprised of San Benito, Santa Cruz, Monterey, San Luis Obispo, Santa Barbara, and Ventura Counties. The Uplift Central Coast Coalition – led by REACH, EDC, and Monterey Bay Economic Partnership (MBEP), has joined a working group to develop a plan to apply for the region. The process will take about eight weeks.*

*Regarding CEDS, the regional roadmap for economic development expires in December. The CEDS is utilized to apply for Grants administered by Economic Development Administration; it brings economic interest to the County and is a resource conduit. EDC has taken charge of the CEDS updates and have applied for a grant with EDA which is delayed with an expected 6–8-month process to update the CEDS. EDC has implemented projects in the CEDS that the county can potentially seek funding from EDA.*

*Public Comment opened.*

*Public Comment closed.*

*Supervisor Tiffany provided brief comments.*

***No action was taken; presentation only.***

10. DISCUSS and provide direction on the California Microbusiness COVID-19 Relief Grant Program and provide staff direction if desired.

*Gracie Rodriguez, Associate Admin. Analyst provided a brief update on the grant program status, how many applications were received, how many meet the criteria, and how many are expected to receive awards. The next step is meeting with the working group to discuss and review grant applications.*

*Public Comment opened.*

*Public Comment closed.*

***Presentation only; no action taken.***

11. Report out from Committee members or the ex-officio members.

*Item opened.*

*Committee members had an opportunity to report information.*

*Item closed.*

12. FUTURE AGENDA ITEMS., No discussion of these items shall occur, but the Committee may direct any of the reports to be agenzized for a future meeting.

*Supervisor Tiffany recommended individuals reach out to himself or Dulce Alonso, Senior Admin. Analyst for placing an item on the upcoming Economic Development committee agenda.*

*No further comments were provided.*

**ADJOURNMENT:**

**MOTION:**

*Motion to adjourn meeting made by **Supervisor Hernandez** seconded by **Supervisor Tiffany***

**2-0**

*For (2)*

*Ayes: Tiffany, Hernandez*

*Against (0):*

*Noes: -*

*As required by Gov. Code Section 54957.5 any public record distributed to the San Benito Economic Development Committee less than 72 hours prior to this meeting in connection with any agenda item shall be made available for public inspection at the office of the Clerk of the Board, San Benito County Administration Building, 481 Fourth Street, Hollister, CA 95023. Public records distributed during the meeting will be available for public inspection at the meeting if prepared by the County. If the public record is prepared by some other person and distributed at the meeting it will be made available for public inspection following the meeting at the office of the Clerk of the Board.*

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