



# SAN BENITO COUNTY

## Economic Development Committee

**Committee:**

**Chair of the Board of Supervisors Peter Hernandez, District 3 and  
Board of Supervisor Bob Tiffany, District 4**

# AGENDA MINUTES

**Thursday, August 25, 2022  
12:00 P.M.**

San Benito County Administration Building  
Board of Supervisors Chambers  
481 Fourth Street, Hollister, California

### 12:00 P.M. CALL TO ORDER

1. PLEDGE OF ALLEGIANCE

*Pledge of Allegiance led by Supervisor Tiffany, District 4.*

2. ROLL CALL.

*Peter Hernandez    X*  
*Bob Tiffany         X*

3. ACKNOWLEDGE CERTIFICATE OF POSTING

*Motion to acknowledge certificate of posting made by Supervisor Hernandez and Seconded by Supervisor Tiffany*

**2-0**

*For (2)   Against (0)*  
*Ayes: Hernandez, Tiffany   Noes: -*

4. PUBLIC COMMENT: *Opportunity to address the Committee on items of interest not appearing on the agenda. No action may be taken unless provided by Govt. Code Section 54954.2.*

*Public comment opened*  
*No comment*  
*Public comment closed*

5. Approve minutes for June 23, 2022.

**Motion:**

*Motion to approve the June 23, 2022, Economic Development Advisory Committee meeting minutes.*

*Made by Supervisor Hernandez and seconded by Supervisor Tiffany.*

**2-0**

*For (2) Against (0)*

*Ayes: Hernandez, Tiffany Noes: -*

<b>REGULAR AGENDA</b>
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6. PROPOSED RESOLUTION PURSUANT TO AB 361- Adopt the proposed resolution authorizing teleconferencing options for meetings of the Committee for the period of August 25, 2022, through September 24, 2022, pursuant to AB 361.

**MOTION:**

*Motion to approve the proposed resolution as presented. Made by Supervisor Hernandez and seconded by Supervisor Tiffany.*

**2-0**

*For (2) Against (0)*

*Ayes: Hernandez, Tiffany Noes: -*

7. DISCUSS proposed Sales Tax Reimbursement program and provide staff direction if desired.

*Supervisor Tiffany provided a brief historical background on the proposed Sales Tax Reimbursement program. Dulce Alonso, the Senior Administrative Analyst, provided a brief PowerPoint presentation regarding the program's structure. The program would target new and existing businesses and incentivize them to grow within the county of San Benito. The staff presented two options to consider. The first option consisted of a 50% revenue reimbursement for new business generating 25k and existing business generating 10k. The second option broke down the new business revenue reimbursement into two tiers which consisted of a 25% revenue reimbursement for new businesses generating 10k and a 50% revenue reimbursement for new businesses generating 25k. Existing businesses generating 10k would continue to have a 50% revenue reimbursement in option two.*

*Supervisor Tiffany provided further comments. The committee would like to determine which option to present to the Board of Supervisor for consideration and approval.*

*Committee had further dialogue discussing eligibilities and clarifications of the program.*

*Public comment opened.*

*Aaron Johnson, County of San Benito Economic Development Corporation, supports the committee's decision.*

*Public comment closed.*

*The committee agrees to move forward with option 2 of the presented options and will consider it further at the Board of Supervisors meeting.*

8. DISCUSS and provide direction on the California Microbusiness COVID-19 Relief Grant Program and provide staff direction if desired.

*Gracie Rodriguez, Associate Administrative Analyst, provided an update on the micro business grant program, including how many applicants have been awarded and those pending an award, the status and amount allocated, and post-award requirements.*

*Direction from committee to provide a brief report to the Board of Supervisors*

*Public comment opened*

*No public comment.*

*Public comment closed.*

9. Report out from Committee members or the ex-officio members.

*Supervisor Tiffany introduced the item.*

*Public comment opened.*

*No public comment.*

*Public comment closed*

*Supervisor Tiffany reported on the Ad hoc working towards an education program regarding measure Q to keep community members informed.*

10. FUTURE AGENDA ITEMS., No discussion of these items shall occur, but the Committee may direct any of the reports to be agendaized for a future meeting.

*No future items are requested.*

**ADJOURNMENT:**

**MOTION:**

Motion to adjourn meeting made by **Supervisor Tiffany** seconded by **Supervisor Hernandez**

**2-0**

For (2)

Ayes: Tiffany, Hernandez

Against (0):

Noes: -

*As required by Gov. Code Section 54957.5 any public record distributed to the San Benito Economic Development Committee less than 72 hours prior to this meeting in connection with any agenda item shall be made available for public inspection at the office of the Clerk of the Board, San Benito County Administration Building, 481 Fourth Street, Hollister, CA 95023. Public records distributed during the meeting will be available for public inspection at the meeting if prepared by the County. If the public record is prepared by some other person and distributed at the meeting it will be made available for public inspection following the meeting at the office of the Clerk of the Board.*