ALTERNATIVE B Santa Clara County REGIONAL ECONOMIC GROWTH AND **CLUSTERED RESIDENTIAL** Santa Clara County This alternative provides for clustered residential development that is away from prime farmland in the unincorporated county in an effort to protect productive farmland. It also emphasizes more unincorporated regional commercial and employment Agriculture growth than either Alternative A or C. Clustered Population and Employment Trends Residential Santa Cruz County This alternative assumes the same countywide population growth as Alternative A (94,731), but includes more employment growth than is projected in the AMBAG Forecast (25,100 vs. 21,700). This is done in order to maintain a 0.9 jobs-to-housing ratio countywide. This alternative also allocates more future employment growth to the unincorporated county than Alternative A. AROMAS Growth Assumptions **Residential Growth Five-Acre Lot** Under this alternative residential ranchettes are discouraged in the unincorporated county in favor of clustered residential devel-**Residential Potential** opment in areas with few or no constraints. This would primarily be achieved through a Transfer of Development Credit program and/or Clustered Residential incentive programs. The County Agriculture would also develop more stringent agriculture protection policies for the Hollister and San Juan Valleys. Similar to Alternative A, this alternative includes urban density single-family residential SAN JUAN along the SR 25 corridor south of Hollister. HOLLISTER Agriculture Commercial and Employment Growth This alternative includes more unincorporated commercial and Clustered employment growth than either Alternative A or C. This addi-Residential tional growth is focused at key intersections and interchanges along US 101 and SR 156 in the unincorporated county in order to attract regionally-serving uses. This alternative also includes a large employment center at the intersection of SR 156 and SR 25, near the existing rail line. **Agricultural Preservation and Expansion** Monterey County Agricultural land in the Hollister and San Juan Valleys are more protected under this alternative than Alternative A. This would be achieved primarily through either re-designating property, adopting a Transfer of Development Credits program, and/or adopting a mandatory Clustered Residential program. Hollister Hills Population Growth County City of Agriculture **Employment Growth** City of San Juan **Public Review Draft** mintierharnish PAICINES