

SAN BENITO COUNTY Economic Development Committee

Committee:

***Vice Chair of the Board of Supervisor Bob Tiffany, District 4 and
Board of Supervisor Peter Hernandez, District 3***

AGENDA

Thursday, March 10, 2022

12:00 P.M.

San Benito County Administration Building
Board of Supervisors Chambers
481 Fourth Street, Hollister, California

Webinar ID: 897 0873 1815

Webinar Password: 313139

Pursuant to AB 361, and the resolution adopted thereunder, relating to the convening of public meetings in response to the COVID-19 pandemic, and pursuant to the recommendation from Dr. Gellert dated January 5, 2022, members of the Committee are allowed to attend the meeting via teleconference and to participate in the meeting to the same extent as if they were present.

The meeting is closed to the public. The meeting will be available through Zoom those who wish to join or require accommodations with the instructions below:

This meeting can be accessed in the following methods:

Through Zoom (<https://zoom.us/join>) per the instruction stated below

Participating by Zoom:

Three ways to attend Zoom meetings: on a web browser, through the Zoom App, or over the phone. Each webinar will have a webinar ID and password, which is a unique number associated with an instant or scheduled meeting (found at the top of this text). The chat feature is disabled for all participants. Additionally, the video function is not available to the public. Zoom regularly provides new versions of the Zoom desktop client and Zoom mobile app to release new security features and fix bugs. To ensure you can join the meeting and participate through public comment, please launch the web address to download the Zoom application: <https://zoom.us/support/download>. Furthermore, we recommend upgrading to the latest version of Zoom once it is available. Please visit <https://support.zoom.us/hc/en-us/articles/201362233-Upgrade-update-to-the-latest-version> to ensure you have the newest Zoom update.

A. Zoom on Web-browser:

a. If joining through web-browser, launch the address <https://zoom.us/join> or open the direct link listed below: <https://zoom.us>

B. Or launch the Zoom app on your Tablet or Smartphone:

- b. Select "**JOIN A MEETING**"
- c. The participant will be prompted to enter **Webinar ID and Password listed above** and name to join the meeting. The meeting agenda can be found at <https://www.cosb.us/>
- d. The participant can launch audio through their computer or set it up through the phone.
- e. **Public Comment:** Select the "**Participants Tab**" and click "**Raise hand**" icon, and the Zoom facilitator will unmute you when your turn arrives.

C. Zoom Audio Only (phone):

- a. If you are **calling in as audio-only**, please dial **US: +1 669 900 6833 or +1 408 638 0968**
- b. It will ask you to enter the **Webinar ID listed above**, followed by the "**#**" **key** (pound key), then enter **Webinar Password listed above** at the top page of the agenda. The meeting agenda can be found at <https://www.cosb.us/>
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Written Comments & Email Public Comment

Members of the public may submit comments via email by 5:00 PM on the Monday prior to the meeting to the Senior Administrative Analyst at dalonso@cosb.us

Public Comment Guidelines

- A.** The Committee welcomes your comments.
- B.** If participating on Zoom, once you are selected you will hear that you have been unmuted: At this time, please state your first name, last name, and county you reside in for the record.
- C.** Each individual speaker will be limited to a presentation total of three (3) minutes, or such other time as may be designed by the Chair.
- D.** Please keep your comments, brief, to the point, and do not repeat prior testimony, so that as many people as possible can be heard. Your cooperation is appreciated.

If you have any questions, please contact Dulce Alonso, at (831) 636-4000, or email dalonso@cosb.us

The San Benito County Economic Development Committee welcomes you to this meeting and encourages your participation.

- *If you wish to speak on a matter that does not appear on the agenda, you may do so during the Public Comment period at the beginning of the meeting. Except as otherwise provided by law, no action shall be taken on any item not appearing on the agenda. When addressing the Committee, please state your name for the record. Please address the Committee as a whole through the Chair.*
- *If you wish to speak on an item contained in the agenda please seek recognition from the Chairman prior to consideration of the item.*

12:00 P.M. CALL TO ORDER

1. ROLL CALL.
2. ACKNOWLEDGE CERTIFICATE OF POSTING
3. PUBLIC COMMENT: *Opportunity to address the Committee on items of interest not appearing on the agenda. No action may be taken unless provided by Govt. Code Section 54954.2.*
4. Approve minutes for February 10, 2022

REGULAR AGENDA

5. PROPOSED RESOLUTION PURSUANT TO AB 361- Adopt proposed resolution authorizing teleconferencing options for meetings of the Committee for the period of March 10 2022, through April 10, 2022, pursuant to AB 361.
8. Receive overview and strategy for County of San Benito Comprehensive Economic Development Strategy from Economic Development Corporation.
9. DISCUSS the California Microbusiness COVID-19 Relief Grant Program and provide recommendation.
10. DISCUSS by-laws for the Economic Development Committee and member composition and provide recommendation.
11. FUTURE AGENDA ITEMS., No discussion of these items shall occur, but the Committee may direct any of the reports to be agendized for a future meeting.

ADJOURNMENT:

As required by Gov. Code Section 54957.5 any public record distributed to the San Benito Economic Development Committee less than 72 hours prior to this meeting in connection with any agenda item shall be made available for public inspection at the office of the Clerk of the Board, San Benito County Administration Building, 481 Fourth Street, Hollister, CA 95023. Public records distributed during the meeting will be available for public inspection at the meeting if prepared by the County. If the public record is prepared by some other person and distributed at the meeting it will be made available for public inspection following the meeting at the office of the Clerk of the Board.

In compliance with the Americans with Disabilities Act (ADA) the Board of Supervisors meeting facility is accessible to persons with disabilities. If you need special assistance to participate in this meeting, please contact the Clerk of the Board's office at (831) 636-4000 at least 48-hours before the meeting to enable the County to make reasonable arrangements to ensure accessibility.

SAN BENITO COUNTY
Economic Development Committee

Committee:

*Vice Chair of the Board of Supervisor Bob Tiffany, District 4 and
Board of Supervisor Peter Hernandez, District 3*

AGENDA MINUTES

Thursday, February 10, 2022

12:00 P.M.

San Benito County Administration Building
Board of Supervisors Chambers
481 Fourth Street, Hollister, California

Webinar ID: 844 6817 1191

Webinar Password: **163085**

**MEETING CLOSED TO THE PUBLIC UNTIL FURTHER ACTION
OF THE COMMITTEE**

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12:00 P.M. CALL TO ORDER

Committee bylaws and regulations will be placed on an upcoming Board Meeting for adoption and discussion of composition of the committee.

MOTION:

Motion to appoint Supervisor Bob Tiffany as Committee Chair with rotating Schedule

Made by **Supervisor Peter Hernandez** and seconded by **Supervisor Bob Tiffany**

2-0

For (2)

Ayes: Tiffany, Hernandez

Against (0):

Noes:

7. SET REGULAR STANDING MEETINGS date and time.

Supervisor Bob Tiffany suggested that the committee meet monthly, and adjust accordingly if necessary

MOTION:

Motion to set regular standing meetings to Monthly, second Thursday at noon (12:00 PM PST)

Made by **Supervisor Bob Tiffany** and seconded by **Supervisor Peter Hernandez**

2-0

For (2)

Ayes: Tiffany, Hernandez

Against (0):

Noes:

8. DISCUSS amendments to EDC MOU agreement and provide direction.

Supervisor Bob Tiffany gave a bit of background on the MOU, and how the thought process was to get the MOU more focused and get the deliverables narrowed down to County and EDC expectations.

Dulce Alonso, Senior Administration Analyst, provided further details on what changes have been implemented within Amendment #1.

Supervisor Peter Hernandez would like a better sense on the projects that are being worked on. Would like to make the amendment clean and specific goal oriented. Would like an update on where we are currently at with projects & amendment

Rene Wells from Economic Development Cooperation provided a quick overview of the matrix's and what was implement into the amendment.

County Administration Officer, Ray Espinosa, mentioned that EDC would work as a one stop shop for the community and those coming into the community with developments. Streamline the process.

MOTION

Approve EDC MOU amendment with minor modifications to be placed on the Board agenda of February 22, 2022, Board Meeting for further review and Board Approval.

Made by **Supervisor Bob Tiffany** and seconded by **Supervisor Peter Hernandez**

2-0

For (2)

Ayes: Tiffany, Hernandez

Against (0):

Noes:

9. DISCUSS proposed Sales Tax Reimbursement program and provide direction.

Supervisor Tiffany provided some background information, goal of the program was to analyze what the County could do to provide incentives and generate revenue.

Marc Fontes, EDC, provided a presentation & summary of the program. The basic concept is of this program is to encourage new and existing businesses that generate sales tax revenue to locate or expand in San Benito County.

Eligible reimbursement costs for improvement and impact fees

Marc: The committee also discussed a second-tier program for businesses generating \$10K and still stacking revenue can apply for the program specifically health and safety improvements

Restaurant specific issues to environmental health and ADA compliance would fall under the Public Health and Safety improvements.

Supervisor Tiffany: What is the argument for lowering the threshold?

Marc: Make the program more inclusive

Supervisor Hernandez: more enticing to businesses.

\$1 million revenue would be required for \$10,000

A specific agreement with each business on how the sales tax reimbursement would work out

Supervisor Tiffany suggested to taking this program to the board for further dialogue and consideration. Would like more data on setting the level of eligible reimbursement costs \$10K or lower.

Supervisor Hernandez in agreement with taking this item to the board.

Marc: more details from legal standpoint

MOTION

Direct staff to collect data on the business levels (5K/10K) within the county and work with County Counsel on missing details and return to the Economic development Committee for further dialogue before taking it to the Board.

*Made by **Supervisor Bob Tiffany** and seconded by **Supervisor Peter Hernandez***

2-0

For (2)

Ayes: Tiffany, Hernandez

Against (0):

Noes:

10. DISCUSS and provide direction on the California Microbusiness COVID-19 Relief Grant Program.

Gracie Rodriguez, assistant management analyst, introduced and presented on the item. Staff recommendation was to create a working group to oversee the program.

County received about 81K in funding of the Microbusiness Grant Program to assist microbusinesses that were negatively impacted by the covid-19 pandemic.

Each eligible business is receiving \$2,500

MOTION

Approve creating a working group consisting of representatives from each jurisdiction and provide monthly updates.

*Made by **Supervisor Bob Tiffany** and seconded by **Supervisor Peter Hernandez***

2-0

For (2)

Ayes: Tiffany, Hernandez

Against (0):

Noes:

11. FUTURE AGENDA ITEMS., No discussion of these items shall occur, but the Committee may direct any of the reports to be agendized for a future meeting.

1. Sales tax reimbursement item will be coming back for further dialogue
2. Discuss some of the items the committee would like to cover this year
3. Supervisor Hernandez suggested hearing the direction of the board on economic development
4. Have a strategic plan for the CEDS

Made by **Supervisor Bob Tiffany** and seconded by **Supervisor Peter Hernandez**

2-0

For (2)

Ayes: Tiffany, Hernandez

Against (0):

Noes:

ADJOURNMENT:

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**BEFORE THE SAN BENITO COUNTY ECONOMIC DEVELOPMENT
COMMITTEE, COUNTY OF SAN BENITO**

RESOLUTION NO. 2022-02

**RESOLUTION OF THE SAN BENITO COUNTY ECONOMIC DEVELOPMENT
COMMITTEE AUTHORIZING CONTINUED REMOTE
TELECONFERENCE MEETINGS**

WHEREAS, the County of San Benito and the San Benito County Economic Development Committee (FGAC) is committed to preserving and nurturing public access and participation in meetings of the Board of Supervisors and Committee meetings, subject to the Ralph M. Brown Act (“Brown Act”); and

WHEREAS, the Brown Act, Government Code section 54953(e), makes provisions for remote teleconferencing participation in meetings by members of a legislative body, without compliance with the requirements of Government Code section 54953(b)(3), subject to the existence of certain conditions; and

WHEREAS, on March 4, 2020, Governor Newsom issued a Proclamation of State of Emergency in response to the COVID-19 pandemic; and,

WHEREAS, the proclaimed state of emergency remains in effect; and,

WHEREAS, on March 17, 2020, Governor Newsom issued Executive Order N-29-20 that suspended the teleconferencing rules set forth in the California Open Meeting law, Government Code section 54950 et seq. (the “Brown Act”), provided certain requirements were met and followed; and,

WHEREAS, on June 11, 2021, Governor Newsom issued Executive Order N-08-21 that clarified the suspension of the teleconferencing rules set forth in the Brown Act, and further provided that those provisions would remain suspended through September 30, 2021; and,

WHEREAS, on September 16, 2021, Governor Newsom signed AB 361 that provides that a legislative body subject to the Brown Act may continue to meet without fully complying with the teleconferencing rules in the Brown Act provided the legislative body determines that meeting in person would present imminent risks to the health or safety of attendees, and further requires that certain findings be made by the legislative body every thirty (30) days; and,

WHEREAS, California Department of Public Health (“CDPH”) and the federal Centers for Disease Control and Prevention (“CDC”) caution that the Delta variant of COVID-19, currently the dominant strain of COVID-19 in the country, is more transmissible than prior variants of the virus, may cause more severe illness, and that even fully vaccinated individuals can spread the virus to others resulting in rapid and alarming rates of COVID-19 cases and hospitalizations (<https://www.cdc.gov/coronavirus/2019-ncov/variants/delta-variant.html>); and,

WHEREAS, the Board of Supervisors is empowered by Article XI, section 7 of the California Constitution to take actions necessary to protect public, health, welfare, and safety within the unincorporated areas of the County; and,

WHEREAS, the County has an important governmental interest in protecting the health, safety, and welfare of those who participate in meetings of the County's various legislative bodies subject to the Brown Act; and,

WHEREAS, in the interest of public health and safety, as affected by the emergency caused by the spread of COVID-19, the San Benito County Board of Supervisors deemed it necessary to find that a *requirement* to meet in person for meetings of all County of San Benito related legislative bodies subject to the Ralph M. Brown Act would present imminent risks to the health or safety of attendees, and thus, intends to invoke the provisions of AB 361 related to teleconferencing; and,

WHEREAS, in the interest of public health and safety, as affected by the emergency caused by the spread of COVID-19, the San Benito County Economic Development Ad Hoc Committee finds:

- a) That it has reconsidered the circumstances of the current state of emergency; and
- b) That a *requirement* to meet in person for meetings of all County of San Benito related legislative bodies subject to the Ralph M. Brown Act would present imminent risks to the health or safety of attendees;
- c) That it intends to invoke the provisions of AB 361 related to teleconferencing; and,

WHEREAS, on September 30, 2021, Dr. Ghilarducci, Interim San Benito County Public Health Officer, issued a recommendation on Social Distancing, attached hereto as Exhibit "A", and incorporated herein by this reference; and,

WHEREAS, on October 12, 2021, the Board of Supervisors of San Benito County adopted a resolution authorizing teleconferencing meetings pursuant to AB 361; and

WHEREAS, the Board of Supervisors' adopted resolution applies to all legislative bodies of the County, thus allowing all bodies to utilize the provisions of AB 361; and,

WHEREAS, the Economic Development Committee is presented by this resolution for the opportunity to determine whether AB 361 should be specifically applied to Economic Development Committee meetings;

WHEREAS, the San Benito County Economic Development Committee has considered all information related to this matter, as presented at the public meetings of the Economic Development Committee identified herein and at the Board of Supervisors, including any supporting reports by County Staff, and any information provided during public meetings, including but not limited to the current circumstances related to the state of emergency, which continues to remain in active.

WHEREAS, the San Benito County Economic Development Committee further finds that the

state of emergency continues to directly impact the ability of the members to meet safely in person.

NOW, THEREFORE, BE IT RESOLVED, by the San Benito County Economic Development Committee as follows:

1. The San Benito County Economic Development Committee finds that the facts set forth in the recitals to this Resolution are true and correct;
2. The above findings and this resolution apply to all San Benito County Economic Development Committee meetings;
3. As long as the State Emergency remains in effect or until directed otherwise by the Committee, staff shall present to the Committee at every meeting an item necessary to continue the findings required by AB 361;
4. This Resolution shall take effect immediately upon its adoption and shall be effective until the earlier of thirty (30) days from adoption of the Resolution or such time the Committee adopts a subsequent Resolution in accordance with Government Code section 54953(e)(3) to extend the time during which the Economic Development Committee may continue to teleconference without compliance with paragraph (3) of subdivision (b) of section 54953; and,
5. The County Administrative Officer and County Counsel are directed to take such other necessary or appropriate actions to implement the intent and purposes of this resolution.

PASSED AND ADOPTED by the San Benito County Economic Development Committee, County of San Benito, State of California on this 10th day of March 2022, by the following vote:

AYES:	SUPERVISORS
NOES:	SUPERVISORS
ABSTAINING:	SUPERVISORS
ABSENT:	SUPERVISORS

By _____
 _____, Chair
 San Benito County Economic Development Committee

ATTEST:
 Jennifer Frechette, Clerk of the Board

APPROVED AS TO LEGAL FORM:
 Barbara J. Thompson, County Counsel

By: _____

By: _____
 County Counsel

Date: _____

Date: _____

EXHIBIT "A"



SAN BENITO COUNTY

HEALTH & HUMAN SERVICES AGENCY

DAVID GHILARDUCCI, MD, FACEP
INTERIM HEALTH OFFICER

TRACEY BELTON
AGENCY DIRECTOR

PUBLIC HEALTH SERVICES
Healthy People in Healthy Communities

September 30, 2021

CAO Ray Espinosa
San Benito County Administration

Re: Recommendation on Social Distancing and Hybrid Meetings

Given the considerable impact on our community from the COVID-19 virus and the Delta variant, I strongly recommend that all legislative bodies, including but not limited to the County, cities, and special districts, local commissions and committees, and subsidiary bodies, continue social distancing measures for public meetings, including offering, at the legislative body's discretion, a remote or hybrid format for public meetings. Social distancing and masking remain crucial strategies in our fight to prevent contagion. Conducting public meetings in a remote or hybrid manner allows for members of the community to participate from the comfort of their homes without having to risk contracting the virus by attending in-person meetings.

These measures serve to help contain the spread of the disease and protect the community. All events public gatherings, including public meetings, create environments where a virus can potentially spread among attendees and participants. However, when combined with social distancing and masking policies, and the continued effort to increase vaccination within San Benito County, a remote or hybrid format for meetings maximizes avenues for public access and input and minimizes the risk of contagion for not only the public, but for agency staff, presenters, and legislative body members as well.

If you have any questions regarding this recommendation, please do not hesitate to contact me.

Sincerely,

David Ghilarducci MD
Interim Health Officer

PUBLIC HEALTH SERVICES
351 Tres Pinos Road, Suite A-202
Hollister CA 95023
831-637-5367

ENVIRONMENTAL HEALTH
351 Tres Pinos Road, Suite C-1
Hollister CA 95023
831-636-4033

MEDICAL THERAPY UNIT
761 South Street
Hollister CA 95023
831-637-1989

08/23/21

CEDS OVERVIEW

San Benito
County



2017 - 2022
Comprehensive Economic
Development Strategy (CEDS)

Adopted by the San Benito County Board of Supervisors
December 12, 2017

Conforms to the US Economic Development
Administration CEDS Content Guidelines of March 9, 2016

WHAT IS THE COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDSD)?

A 5-year strategy-driven plan that contributes to effective economic development in communities and regions through a locally-based, regionally-driven economic development planning process that:

- *Engages economic agencies; community leaders; educators; and the public, private, and nonprofit sectors to engage in meaningful conversations and debate about what best serves economic development in their region; and*
- *Establishes a strategic economic development "roadmap" for regional collaboration and prosperity, and builds on the strengths of the region as well as identifies gaps in resources or expertise.*

WHY IS THE CEDS SO IMPORTANT & HOW OFTEN IS IT UPDATED?

With a CEDS in place, Counties/Regions are more likely to attract federal funding, and it is a prerequisite to any agency qualifying for any Economic Development Administration (EDA) funding, and must be:

- ✓ *Current;*
- ✓ *Updated every five (5) years; and*
- ✓ *Adopted by Regional or County Officials and Reviewed/Approved by the EDA*

WHAT IS THE COST TO PREPARE THE CEDS & WHO PAYS FOR IT?

Average cost is \$100K, which covers hiring a qualified contractor—selected thru an RFP process—who knows the region and can commit to a 5 to 6-month timeframe to develop a sustainable working document for the region.

- ✓ ***San Benito County's current CEDS expires 12-31-22*** and the EDC—who managed the last CEDS update for the County—has committed to overseeing the update of the County's CEDS covering the next 5-year period (2023 thru 2028).
- ✓ ***The EDA offers grant funding to support 80% of the cost of preparing or updating a CEDS; and the remaining 20% must be funded thru matching funds committed by the organization preparing the CEDS and/or support from City/County governmental agencies who benefit from the CEDS.***
- ✓ ***The EDC has devoted \$15,000 (\$5,000 cash; \$10,000 in-kind staff time) toward this effort; obtained a \$5,000 contribution from the City of San Juan Bautista; and submitted a grant application to the EDA for the remaining \$80,000.***



Contact: Renee Wells, Executive Director
440 San Benito St., Hollister CA 95023
www.edcsanbenito.org
rwells@edcsanbenito.org
415-518-7138

DRAFT

REQUEST FOR PROPOSALS (RFP)

To Complete the 2023-2028 Comprehensive
Economic Development Strategy (CEDs)
for San Benito County

Proposals are due by 3:00 p.m. (PST)
on April 5, 2022

RFP TIMELINE

Issue RFP Solicitation to Potential Contractors	March 14, 2022
Deadline for Proposal Submittal by Potential Contractors	April 5, 2022
Proposal Reviews	April 5-12, 2022
Notification of Selected Top 3 Potential Contractors	April 12, 2022
Interviews with Top 3 Potential Contractors	April 18-22, 2022
Final Selection of Top Contractor	April 22, 2022
Consultation with the EDA on Top Contractor / Selection Process	April 25-29, 2022
Notification of Selected Contractor	May 2, 2022

CEDS PREPARATION TIMELINE

Work Commences with Contractor (<u>contingent upon the EDC's receipt of the EDA grant</u>)	May 20, 2022
Conduct Work Plan	May 23 thru August 26, 2022
Initial Draft CEDs	August 26, 2022
Public Comment Period	August 26 thru September 15, 2022
Final CEDs Submitted to the County Board of Supervisors for Approval	October 14, 2022
Final CEDs Submitted to the EDA	October 21, 2022

WHO WILL ENGAGE WITH THE CONTRACTOR TO DEVELOP THE CEDS?

The Contractor will work with the EDC and CEDS Strategy Committee—*made up of the main economic interests of the County, including those from the private sector, public officials, community leaders, private individuals, workforce development, educational institutions, etc.—to:*

- **Conduct reviews of existing research, strategic plans, and programs, and evaluate other programs that may be applicable to the County in development efforts;**
- **Develop a regional “plan of action” and “implementation plan”;**
- **Identify economic development goals and objectives;**
- **Develop and implement the framework for a business-retention program (with business resources, outreach, and financial assistance/incentive programs);**
- **Develop a viable CEDS that will create a strong sense of regional cooperation and partnerships between businesses and government; and**
- **Develop performance measures for the CEDS.**

WHAT DOES THE CEDS INCLUDE?

- ❖ **A SUMMARY BACKGROUND** of the economic conditions of the region;
- ❖ **AN IN-DEPTH ANALYSIS** of regional **S**trengths, **W**eaknesses, **O**pportunities and **T**hreats (commonly known as a “SWOT” analysis);
- ❖ **A STRATEGIC DIRECTION/ACTION PLAN** that builds on findings from the SWOT analysis and incorporates/integrates elements from other regional plans (as determined by the community engaged in development of the CEDS) to identify stakeholders responsibilities for implementation, timetables, and opportunities for the integrated use of other local, state, and federal funds; and
- ❖ **AN EVALUATION FRAMEWORK** to define performance measures to evaluate the implementation of the CEDS and impact on the regional or county economy.

WHAT IS THE REVIEW PROCESS FOR THE CEDS?

- ❖ **PUBLIC REVIEW**—The CEDS must be made available to the public for at least 30 days prior to it being finalized to give time for review/comment;
- ❖ **REGIONAL/COUNTY APPROVAL**—The CEDS must be reviewed/approved by Regional or County Officials prior to its submission to the EDA; and
- ❖ **EDA REVIEW**—The CEDS must be reviewed/approved by the EDA, and, once approved, would become the current CEDS (or working strategy) for the Region or County.

A copy of the current CEDS can be found on the EDC's website at:
<https://edcsanbenito.org/wp-content/uploads/2022/03/CEDS-Final.pdf>

QUESTIONS?

For more information, please contact:

Renee Wells

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San Benito County

Economic Development Advisory Committee
Bylaws and member composition

Purpose

- ▶ Make recommendations and advise the Board of Supervisors
- ▶ Matters related to economic development
 - economic development incentives,
 - current business climate,
 - business attraction and retention,
 - marketing opportunities, and
 - other issues that may promote economic development.

VALUES

Community

Transparency

Integrity

Collaboration

Respect

Serve & Protect

Equality

Innovation

Accountability


FOCUS AREAS



Duties

- ▶ Promote greater public understanding and acceptance of Economic Developments.
- ▶ Respecting all points-of-view and, in carrying out its duties and tasks, shall adhere to the county's strategic plan.
- ▶ Knowledgeable local business, financial, or development related individuals that have unique insights on the best ways to promote continued investment in the County of San Benito.
- ▶ Advise on other tools that could be used to encourage economic development opportunities.
- ▶ Serve as ambassadors of San Benito County and promote the County to their contacts. Provide business leads and contacts to County staff where appropriate.

Attendance

- ▶ Shall meet monthly on the second Thursday of each month at noon.
 - ▶ If cannot attend a meeting must notify the designated staff.
 - ▶ Can not miss three (3) consecutive, regularly scheduled meetings.
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Membership

- ▶ Duration: one-year
- ▶ Five (5) members representing the five supervisor's district. (Quorum 3 voting members)
- ▶ Each of the supervisor districts **not** on the committee will appointed a member which represents their district.
- ▶ Currently not an Elected official?
- ▶ Composition :
 - Member must live in supervisorial district?
 - Own a business in the supervisorial district?
 - Member of local economic development organization?

Recommending

- ▶ Direct staff on member composition of committee

Questions

