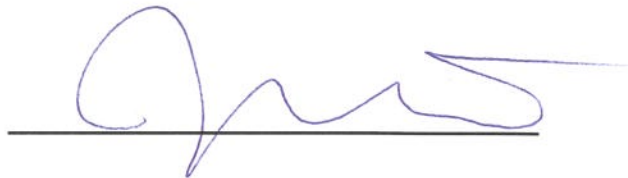


CERTIFICATE OF AGENDA POSTING

INFORMATION TECHNOLOGY COMMITTEE

Special Meeting scheduled for June 20, 2022, at 2:00 P.M. was posted at the San Benito County Administration Office, 481 Fourth Street, Hollister, CA and on our county website www.cosb.us on this 15th day of June 2022 AT 5 P.M. per Government Code Section 54956.



Jennifer Frechette

Clerk of the Board

SAN BENITO COUNTY
Information Technology Committee

Committee:

*Vice Chair of the Board of Supervisor Bob Tiffany, District 4 and
Board of Supervisor Betsy Dirks, District 1*

SPECIAL AGENDA

Monday, June 20, 2022

2:00 P.M.

San Benito County Administration Building
Board of Supervisors Chambers
481 Fourth Street, Hollister, California

Webinar ID: 835 8316 8414

Webinar Password: 941470

Pursuant to AB 361, and the resolution adopted thereunder, relating to the convening of public meetings in response to the COVID-19 pandemic, and pursuant to the recommendation from Dr. Gellert dated January 5, 2022, members of the Committee are allowed to attend the meeting via teleconference and to participate in the meeting to the same extent as if they were present.

The meeting is closed to the public. The meeting will be available through Zoom those who wish to join or require accommodations with the instructions below:

This meeting can be accessed in the following methods:

Through Zoom (<https://zoom.us/join>) per the instruction stated below

Participating by Zoom:

Three ways to attend Zoom meetings: on a web browser, through the Zoom App, or over the phone. Each webinar will have a webinar ID and password, which is a unique number associated with an instant or scheduled meeting (found at the top of this text). The chat feature is disabled for all participants. Additionally, the video function is not available to the public. Zoom regularly provides new versions of the Zoom desktop client and Zoom mobile app to release new security features and fix bugs. To ensure you can join the meeting and participate through public comment, please launch the web address to download the Zoom application: <https://zoom.us/support/download>. Furthermore, we recommend upgrading to the latest version of Zoom once it is available. Please visit <https://support.zoom.us/hc/en-us/articles/201362233-Upgrade-update-to-the-latest-version> to ensure you have the newest Zoom update.

A. Zoom on Web-browser:

a. If joining through web-browser, launch the address <https://zoom.us/join> or open the direct link listed below: <https://zoom.us>

B. Or launch the Zoom app on your Tablet or Smartphone:

- b. Select **"JOIN A MEETING"**
- c. The participant will be prompted to enter **Webinar ID and Password listed above** and name to join the meeting. The meeting agenda can be found at <https://www.cosb.us/>
- d. The participant can launch audio through their computer or set it up through the phone.
- e. **Public Comment:** Select the **"Participants Tab"** and click **"Raise hand"** icon, and the Zoom facilitator will unmute you when your turn arrives.

C. Zoom Audio Only (phone):

- a. If you are **calling in as audio-only**, please dial **US: +1 669 900 6833 or +1 408 638 0968**
- b. It will ask you to enter the **Webinar ID listed above**, followed by the **"#" key** (pound key), then enter **Webinar Password listed above** at the top page of the agenda. The meeting agenda can be found at <https://www.cosb.us/>
- c. It will then ask for a **Participant ID**, press the **"#" key** (pound key) to continue.
- d. Once you enter the Zoom meeting, you will automatically be placed on mute.
- e. **Public Comment:** If you are using a phone, please press **"*9"** (star-nine) to raise your hand, and the Zoom facilitator will unmute you when your turn arrives.

Written Comments & Email Public Comment

Members of the public may submit comments via email by 5:00 PM on the Monday prior to the meeting to Brian Gordon at BGordon@cosb.us.

Public Comment Guidelines

- A.** The Committee welcomes your comments.
- B.** If participating on Zoom, once you are selected you will hear that you have been unmuted: At this time, please state your first name, last name, and county you reside in for the record.
- C.** Each individual speaker will be limited to a presentation total of three (3) minutes, or such other time as may be designed by the Chair.
- D.** Please keep your comments, brief, to the point, and do not repeat prior testimony, so that as many people as possible can be heard. Your cooperation is appreciated.

If you have any questions, please contact Brian Gordon, at (831) 636-4402, or email BGordon@cosb.us.

The Informational Technology Committee welcomes you to this meeting and encourages your participation.

- *If you wish to speak on a matter that does not appear on the agenda, you may do so during the Public Comment period at the beginning of the meeting. Except as otherwise provided by law, no action shall be taken on any item not appearing on the agenda. When addressing the Committee, please state your name for the record. Please address the Committee as a whole through the Chair.*
- *If you wish to speak on an item contained in the agenda please seek recognition from the Chairman prior to consideration of the item.*

2:00 P.M. CALL TO ORDER

1. PLEDGE OF ALLEGIANCE

2. ROLL CALL.
3. ACKNOWLEDGE CERTIFICATE OF POSTING
4. PUBLIC COMMENT: *Opportunity to address the Committee on items of interest not appearing on the agenda. No action may be taken unless provided by Govt. Code Section 54954.2.*
5. Approve minutes for March 17, 2022

REGULAR AGENDA

6. PROPOSED RESOLUTION PURSUANT TO AB 361- Adopt proposed resolution authorizing teleconferencing options for meetings of the Committee for the period of June 20, 2022, through July 19, 2022, pursuant to AB 361.
7. Appoint Committee Chair
8. Set regular standing meetings date and time.
9. RCRC Update Broadband Strategic Plan grant update, presented by Barbara Hayes
10. California Consulting update of Broadband grants applied for, presented by David Marquez.
11. Hankins Technology, update on CLEC status, Auction 904 and any additional funding, Broadband related projects within San Benito County, presented by James Hankins
12. Etheric Networks, update, presented by Andrew Brickweg
13. Ideate California, Presentation on True Connect, presented by Jose Atilio Hernandez
14. FUTURE AGENDA ITEMS., No discussion of these items shall occur, but the Committee may direct any of the reports to be agendized for a future meeting.

ADJOURNMENT:

As required by Gov. Code Section 54957.5 any public record distributed to the San Benito Information Technology Committee less than 72 hours prior to this meeting in connection with any agenda item shall be made available for public inspection at the office of the Clerk of the Board, San Benito County Administration Building, 481 Fourth Street, Hollister, CA 95023. Public records distributed during the meeting will be available for public inspection at the meeting if prepared by the County. If the public record is prepared by some other person and distributed at the meeting it will be made available for public inspection following the meeting at the office of the Clerk of the Board.

In compliance with the Americans with Disabilities Act (ADA) the Board of Supervisors meeting facility is accessible to persons with disabilities. If you need special assistance to participate in this meeting, please contact the Clerk of the Board's office at (831) 636-4000 at least 48-hours before the meeting to enable the County to make reasonable arrangements to ensure accessibility.



Agenda Item #5





SAN BENITO COUNTY Information Technology Committee

Committee:

***Vice-Chair of the Board of Supervisor Bob Tiffany, District 4 and
Board of Supervisor Betsy Dirks, District 1***

AGENDA MINUTES

Thursday, March 17, 2022

10:00 AM.

San Benito County Administration Building
Board of Supervisors Chambers
481 Fourth Street, Hollister, California

10:00 AM CALL TO ORDER

1. ROLL CALL.

Supervisor Tiffany X
Supervisor Dirks X

2. PLEDGE OF ALLEGIANCE.

The pledge of Allegiance was led by Supervisor Betsy Dirks, District #1

3. ACKNOWLEDGE CERTIFICATE OF POSTING

Motion to acknowledge certificate of posting:

Made by Supervisor Betsy Dirks

Seconded by Supervisor Bob Tiffany

4. PUBLIC COMMENT: *Opportunity to address the Committee on items of interest not appearing on the agenda. No action may be taken unless provided by Govt. Code Section 54954.2.*

Phil Esparza, chairperson for San Juan Rotary Access Committee. Looking to partner and work with other agencies to find plausible solutions to provide access to broadband/internet. Would like to be an active partner of the County.

Administrative staff request for one of the present committee members to act as the Acting Informational Technology (IT) Committee Chair while staff work to have an appointment of chair item at the following special Informational Technology Committee meeting.

REGULAR AGENDA

5. PROPOSED RESOLUTION PURSUANT TO AB 361- Adopt proposed resolution authorizing teleconferencing options for meetings of the Committee for the period of February 14, 2022, through March 14, 2022, pursuant to AB 361.

MOTION

Motion to approve the proposed resolution as presented.

Made by **Supervisor Betsy Dirks** and seconded by **Supervisor Bob Tiffany.**

2-0 Vote

For (2)

Ayes: Dirks, Tiffany

Against: (0)

Noes: -

6. BROADBAND PROJECT UPDATES

- a. Update on RCRC: Broadband Strategic Plan application next steps and possible funding opportunities.

Sacramento Villicana, Informational Technology Manager, informed the Committee that Barbara Hayes from RCRC will not be available to provide an update.

County Administrative Officer, Ray Espinosa, did provide an update on the discussion with Patrick Blacklock, executive director for RCRC, and mentioned they are still waiting on a response from EDA. No further updates. Have Barbara Hayes at the next meeting.

- b. Update on Auction 904 Broadband Project:
- i. Etheric Networks
 - ii. Hankins technology

Sacramento, Information Technology manager, introduced representative Laura Schaub to provide an update on Auction 904. The process is rolling along. Long completed their application for the Rural Digital Opportunity Fund (RDOF) Auction and is currently pending Eligible Telecommunications Carrier (ETC) designation. Cannot move forward with Federal Communications Commission approval without ETC designation. The plan was to have ETC designation sorted out in March, then April. There are no updates at this time but will quickly move forward once ETC has been designated.

James received notification from the California Public Utilities Commission on ETC status, has provisional approval, and will be tentatively finalized on April 7, 2022. Sacramento asked if James could provide information on the areas covered under ETC status.

ETC status covers coyote valley south of San Jose, rural Morgan Hill, San Martin, Gilroy, Hollister, and some of Paicines.

c. County Library Broadband project: Nora Conte/Erin Baxter

Nora introduced the item, and the library staff provided a brief presentation. Erin Baxter, the supervising librarian at San Benito County Free Library, and Katie Elkhart., IT Library Technician, provided an overview of the Emergency Connectivity Fund, the library's application to the federal communications commission, and provided information on the library kiosk.

Other programs presented were the affordable Connectivity program (ACP). For this program, library staff, in partnership with California State Library and the California Emerging Technology fund, have collaborated to promote the program and provide application assistance. Members of the public can reach out to library staff for further information.

Library tech tutorials have been provided in the past years, and the library is now providing these services off the bookmobile and via zoom for members of the public interested in learning about using laptops, using library databases, email basics, etc.

The library literacy and technology mobile is the most immediate project coming in late spring or early summer. It will provide tech tutorials, classes, laptops, tablets, hotspot lending, and other perks.

As technology evolves, the library will continue to adapt and evolve.

Supervisor Dirks asked when the bus would be in use.

Erin provided a tentative timeline for bus use in late spring or early summer.

Supervisor Tiffany asked where the mobile bus will be located or where it would visit.

Erin informed the Committee that the library has a bookmobile coordinator that goes out to schools, parks, community locations, and as far South as Pinnacles.

Supervisor Tiffany asked how members may know where the bookmobile would be?

Erin responded that if the location has a person in charge, arrangements are made; otherwise, social media is utilized to promote bookmobile locations and post information on the library webpage. Schools are the exception as public members cannot be on school grounds.

Supervisor Tiffany asked about the timeline of the Kiosk?

Erin expressed that it was dependent on Resource Management Agency, permits, and the construction but aiming for a start in early summer.

Supervisor Tiffany lastly asked for input on the library grant that is in process.

Nora Conte provided background information regarding the grant and is hopeful of securing the funding.

Supervisor Dirks asked for clarification on technology at the migrant center and when it will go into effect.

Sacramento provided clarity, stated it was a mobile type of connection, and clarified that this would be part of the FCC grant.

Public Comment Opened.

Phil Esparza: will there be an opportunity to have a subcommittee to meet with staff to have working sessions to focus the Committee.

Barbara Thompson provided a general answer; briefly, it is challenging to do a subcommittee with two board members – can do a working group. It would be ideal to have more committee members to implement subcommittees.

Public Comment Closed.

7. Community Broadband Task Force Membership:
Provide updates concerning membership

Sacramento introduced the item. As the broadband committee task members wanted to ask to share the platform, members provided updates to it related to broadband projects and initiative and collaboration efforts.

Supervisor Tiffany asks Phil Esparza to share comments.

Phil Esparza expressed some concerns and asked that the Committee work in collaboration with the Broadband task force to address some of the circumstances. Have a positive working relationship.

Supervisor Tiffany provided further comments. The thinking is that the grant will provide a strategic plan allowing us to apply for additional funds. Still need to work out the logistics of how the Committee will collaborate with the task force.

CAO provided comments.

Supervisor Dirks provided further comments.

Public comment opened.

James provided comments.

Public comment closed.

CLOSED SESSION

8. CLOSED SESSION – GOVERNMENT SECTION CODE 54957

THREAT TO PUBLIC SERVICES OR FACILITIES

Consultation with Barbara Thompson, County Counsel, Sacramento Villicana, Information Technology manager.

Barbara Thompson read the item into record.

Public comment opened.

Public comment closed.

No reportable action.

ADJOURNMENT: 11:43 AM

MOTION

Motion to adjourn the meeting.

Made by **Supervisor Betsy Dirks** and seconded by **Supervisor Bob Tiffany.**

2-0 Vote

For (2)

Ayes: Dirks, Tiffany

Against: (0)

Noes: -

As required by Gov. Code Section 54957.5 any public record distributed to the San Benito Economic Development Committee less than 72 hours prior to this meeting in connection with any agenda item shall be made available for public inspection at the office of the Clerk of the Board, San Benito County Administration Building, 481 Fourth Street, Hollister, CA 95023. Public records distributed during the meeting will be available for public inspection at the meeting if prepared by the County. If the public record is prepared by some other person and distributed at the meeting it will be made available for public inspection following the meeting at the office of the Clerk of the Board.

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Agenda Item #6



**BEFORE THE SAN BENITO INFORMATION TECHNOLOGY COMMITTEE,
COUNTY OF SAN BENITO**

RESOLUTION NO. 2022- 02

**RESOLUTION OF THE SAN BENITO INFORMATION TECHNOLOGY
COMMITTEE AUTHORIZING CONTINUED REMOTE
TELECONFERENCE MEETINGS**

WHEREAS, the County of San Benito and the San Benito Information Technology Committee is committed to preserving and nurturing public access and participation in meetings of the Board of Supervisors and Committee meetings, subject to the Ralph M. Brown Act (“Brown Act”); and

WHEREAS, the Brown Act, Government Code section 54953(e), makes provisions for remote teleconferencing participation in meetings by members of a legislative body, without compliance with the requirements of Government Code section 54953(b)(3), subject to the existence of certain conditions; and

WHEREAS, on March 4, 2020, Governor Newsom issued a Proclamation of State of Emergency in response to the COVID-19 pandemic; and,

WHEREAS, the proclaimed state of emergency remains in effect; and,

WHEREAS, on March 17, 2020, Governor Newsom issued Executive Order N-29-20 that suspended the teleconferencing rules set forth in the California Open Meeting law, Government Code section 54950 et seq. (the “Brown Act”), provided certain requirements were met and followed; and,

WHEREAS, on June 11, 2021, Governor Newsom issued Executive Order N-08-21 that clarified the suspension of the teleconferencing rules set forth in the Brown Act, and further provided that those provisions would remain suspended through September 30, 2021; and,

WHEREAS, on September 16, 2021, Governor Newsom signed AB 361 that provides that a legislative body subject to the Brown Act may continue to meet without fully complying with the teleconferencing rules in the Brown Act provided the legislative body determines that meeting in person would present imminent risks to the health or safety of attendees, and further requires that certain findings be made by the legislative body every thirty (30) days; and,

WHEREAS, California Department of Public Health (“CDPH”) and the federal Centers for Disease Control and Prevention (“CDC”) caution that the Delta variant of COVID-19, currently the dominant strain of COVID-19 in the country, is more transmissible than prior variants of the virus, may cause more severe illness, and that even fully vaccinated individuals can spread the virus to others resulting in rapid and alarming rates of COVID-19 cases and hospitalizations (<https://www.cdc.gov/coronavirus/2019-ncov/variants/delta-variant.html>); and,

WHEREAS, the Board of Supervisors is empowered by Article XI, section 7 of the California

Constitution to take actions necessary to protect public, health, welfare, and safety within the unincorporated areas of the County; and,

WHEREAS, the County has an important governmental interest in protecting the health, safety, and welfare of those who participate in meetings of the County's various legislative bodies subject to the Brown Act; and,

WHEREAS, in the interest of public health and safety, as affected by the emergency caused by the spread of COVID-19, the San Benito County Board of Supervisors deemed it necessary to find that a *requirement* to meet in person for meetings of all County of San Benito related legislative bodies subject to the Ralph M. Brown Act would present imminent risks to the health or safety of attendees, and thus, intends to invoke the provisions of AB 361 related to teleconferencing; and,

WHEREAS, on September 30, 2021, Dr. Ghilarducci, Interim San Benito County Public Health Officer, issued a recommendation on Social Distancing, attached hereto as Exhibit "A", and incorporated herein by this reference; and,

WHEREAS, on October 12, 2021, the Board of Supervisors of San Benito County adopted a resolution authorizing teleconferencing meetings pursuant to AB 361; and

WHEREAS, the Board of Supervisors' adopted resolution applies to all legislative bodies of the County, thus allowing all bodies to utilize the provisions of AB 361; and,

WHEREAS, the Information Technology Committee is presented by this resolution for the opportunity to determine whether AB 361 should be specifically applied to Information Technology Committee meetings;

WHEREAS, the San Benito County Information Technology Committee has considered all information related to this matter, as presented at the public meetings of the Information Technology Committee identified herein, including any supporting reports by County Staff, and any information provided during public meetings, including but not limited to the current circumstances related to the state of emergency, which continues to remain in active.

WHEREAS, the San Benito County Information Technology Committee further finds that the state of emergency continues to directly impact the ability of the members to meet safely in person.

NOW, THEREFORE, BE IT RESOLVED, by the San Benito County Information Technology Committee as follows:

1. The San Benito County Information Technology Committee finds that the facts set forth in the recitals to this Resolution are true and correct.
2. The above findings and this resolution apply to all San Benito County Information Technology meetings.

3. As long as the State Emergency remains in effect or until directed otherwise by the Committee, staff shall present to the Committee at every meeting an item necessary to continue the findings required by AB 361;

4. This Resolution shall take effect immediately upon its adoption and shall be effective until the earlier of thirty (30) days from adoption of the Resolution or such time the Committee adopts a subsequent Resolution in accordance with Government Code section 54953(e)(3) to extend the time during which the Information Technology Committee may continue to teleconference without compliance with paragraph (3) of subdivision (b) of section 54953; and,

5. The County Administrative Officer and County Counsel are directed to take such other necessary or appropriate actions to implement the intent and purposes of this resolution.

PASSED AND ADOPTED by the San Benito County Information Technology Committee, County of San Benito, State of California on this 20th day of June 2022, by the following vote:

AYES:	SUPERVISORS
NOES:	SUPERVISORS
ABSTAINING:	SUPERVISORS
ABSENT:	SUPERVISORS

By _____
_____, Chair
San Benito County Information Technology Committee

ATTEST:
Jennifer Frechette, Clerk of the Board

APPROVED AS TO LEGAL FORM:
Barbara J. Thompson, County Counsel

By: _____

By: _____
County Counsel

Date: _____

Date: _____

EXHIBIT "A"



SAN BENITO COUNTY

HEALTH & HUMAN SERVICES AGENCY

DAVID GHILARDUCCI, MD, FACEP
INTERIM HEALTH OFFICER

TRACEY BELTON
AGENCY DIRECTOR

PUBLIC HEALTH SERVICES
Healthy People in Healthy Communities

September 30, 2021

CAO Ray Espinosa
San Benito County Administration

Re: Recommendation on Social Distancing and Hybrid Meetings

Given the considerable impact on our community from the COVID-19 virus and the Delta variant, I strongly recommend that all legislative bodies, including but not limited to the County, cities, and special districts, local commissions and committees, and subsidiary bodies, continue social distancing measures for public meetings, including offering, at the legislative body's discretion, a remote or hybrid format for public meetings. Social distancing and masking remain crucial strategies in our fight to prevent contagion. Conducting public meetings in a remote or hybrid manner allows for members of the community to participate from the comfort of their homes without having to risk contracting the virus by attending in-person meetings.

These measures serve to help contain the spread of the disease and protect the community. All events public gatherings, including public meetings, create environments where a virus can potentially spread among attendees and participants. However, when combined with social distancing and masking policies, and the continued effort to increase vaccination within San Benito County, a remote or hybrid format for meetings maximizes avenues for public access and input and minimizes the risk of contagion for not only the public, but for agency staff, presenters, and legislative body members as well.

If you have any questions regarding this recommendation, please do not hesitate to contact me.

Sincerely,

David Ghilarducci MD
Interim Health Officer

PUBLIC HEALTH SERVICES
351 Tres Pinos Road, Suite A-202
Hollister CA 95023
831-637-5367

ENVIRONMENTAL HEALTH
351 Tres Pinos Road, Suite C-1
Hollister CA 95023
831-636-4033

MEDICAL THERAPY UNIT
761 South Street
Hollister CA 95023
831-637-1989

08/23/21



Agenda Item #12





ETHERIC NETWORKS

ULTRA - HIGH - SPEED INTERNET

Connecting California

Update - San Benito County

June 20, 2022



San Juan Bautista Project Update



The new **data center** has been built in the Windmill Market center and connected to our fiber backbone.

The water tank installation is in final phase of construction. It will provide broadband to the entire town, with speeds from 150 - 1,000+ Mbps symmetrical.

A public **hotspot** running the length of 3rd Street will be installed once the fixed wireless network is complete. It will be robust enough to serve residents, businesses and tourists in the downtown area.



San Juan Bautista Project Update



ETHERIC NETWORKS
FIBER + WIRELESS BROADBAND

There's a NEW Internet Option in Town...

You've waited long enough for fast, reliable internet. Etheric Networks fiber + wireless broadband is coming to San Juan Bautista, and we'd love to have you as a customer!

With guaranteed speeds from **150 to 1,000 Mbps** and a direct wireless connection to our fiber data center, Etheric is on a mission to keep your home or business humming!

\$59/mo

Residential*

\$119/mo

Business

Ask how you can get three months FREE!

**Only \$29 if you qualify
for ACP! (Affordable
Connectivity Program)*

Please visit!

ethericnetworks.com/San-Benito-County

831-400-3453



Secure, Private Network • Symmetrical Speeds • Fast Installation • 24/hr Tech Support • Locally Owned Since 2003



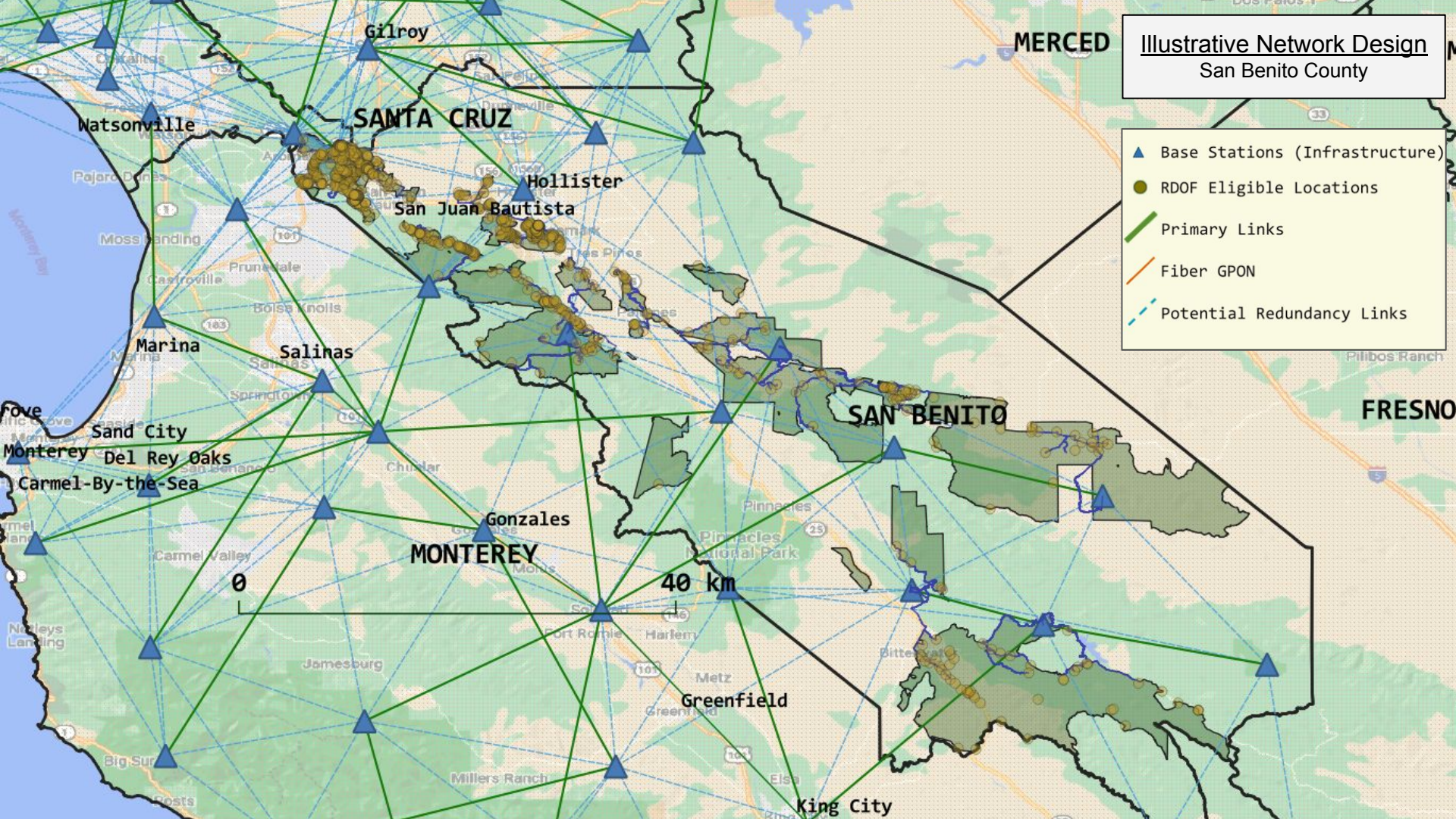
Funding Update - RDOF and CASF

RDOF

We are still waiting for CPUC approval of our ETC/CPCN application. Once that is approved we expect to have final FCC approval for our RDOF awards within 60 days.

CASF

CASF (RDOF) Kicker Applications will likely follow the RDOF awards later in the year.



Illustrative Network Design
San Benito County

- ▲ Base Stations (Infrastructure)
- RDOF Eligible Locations
- Primary Links
- Fiber GPON
- - - Potential Redundancy Links



Other Projects Planned

Aromas - Network expansion from San Juan Bautista

San Juan Valley - Network expansion from San Juan Bautista

Collaboration with Hankins - Delivering high speed broadband to more unserved/underserved communities



ETHERIC NETWORKS
ULTRA - HIGH - SPEED INTERNET

Thank You!



Agenda Item #13





CONNECTIVITY PARTNERSHIP

CONFIDENTIAL



CONTENTS

- 1 About TruConnect
- 2 About Lifeline Program
- 3 About the FCC Affordable Connectivity Program (ACP)
- 4 Program Qualifications
- 5 Our Devices
- 6 The TruConnect Experience
- 7 Q&A
- 8 Next Steps



ABOUT truconnect

WE BRIDGE THE DIGITAL DIVIDE

for many Americans who have otherwise been unable to afford such services or have been previously overlooked by traditional carriers.



- NO** CREDIT CHECK.
- NO** CONTRACTS.
- NO** BILLS.
- NO** HIDDEN FEES.



LA BORN AND BRED

Founded and headquartered in Los Angeles, TruConnect maintains a team of experts throughout the United States and Puerto Rico.



BROADBAND SERVICES IN
ALL 50 STATES
+ DC & PURETO RICO



**Inc.
5000**

America's Fastest-Growing
Private Companies

128%
REVENUE GROWTH

FCC LIFELINE PROGRAM

WHAT IS IT?

- The Lifeline program offers discounted telecommunications service for qualified low-income customers. Under the Lifeline program, qualified customers can receive a discount on their monthly wireless telecommunications service.

BENEFIT PROVIDES:

1. Up to 6 GB of monthly data in California
2. Unlimited talk and text with international calling



AFFORDABLE CONNECTIVITY PROGRAM (ACP)

WHAT IS IT?



























- An updated version of the Emergency Broadband Benefit (EBB), this FCC program helps households struggling to afford internet service post-pandemic
- **ACP** took effect **December 31, 2021** stemming from the infrastructure bill signed into law in November 2021.

BENEFIT PROVIDES:

1. Up to 8 GB of monthly data
2. Subsidized internet-enabled tablet or mobile hotspot



PROGRAM ELIGIBILITY

									
BENEFIT PROGRAM	HOUSEHOLD INCOME (% OF FEDERAL POVERTY GUIDELINES)	MEDICAID / MEDI-CAL	SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM (SNAP / FOOD STAMPS / CALFRESH)	WOMEN, INFANTS & CHILDREN PROGRAM (FOOD ASSISTANCE)	FEDERAL PUBLIC HOUSING ASSISTANCE OR SECTION 8	SUPPLEMENTAL SECURITY INCOME (SSI)	TRIBAL TANF & TEMPORARY ASSISTANCE FOR NEEDY FAMILIES (CALWORKS / GAIN)	FEDERAL PELL GRANT (RECEIVED DURING CURRENT AWARD YEAR)	VETERANS PENSION OR SURVIVORS PENSION
CALIFORNIA LIFELINE PROGRAM	150% 1: \$20,385 2: \$27,465 3: \$34,545 4: \$41,625 5: \$48,705 6: \$55,785								
NEW AFFORDABLE CONNECTIVITY PROGRAM (ACP)	200% 1: \$27,180 2: \$36,620 3: \$46,060 4: \$55,500 5: \$64,940 6: \$74,380								

CLOUD MOBILE STRATUS C5



Fingerprint ID for Enhanced Security



5.5" LED Touchscreen



Dual-Camera



Android™ 12



Internet-enabled



Dual SIM card slots

CLOUD MOBILE MIST FLIP



2.4" QVGA 240x320 Inside Display



1.77" QVGA 128x160 Outside Display



0.3 MP Camera



Android™ 8.1.0 Oreo™ (Go Edition)



Internet-enabled



MTK 6731 Quad-Core Processor

CLOUD MOBILE
SKY M1
HOTSPOT
“THE MIGHTY MINI”



Powerful 4G LTE Hotspot



1.44" LCD Touchscreen Display



Dual-Camera



Android™ Oreo 8.1 GO Edition



1.3 GHz Quad-Core



Call/Text Capability

CLOUD MOBILE T1 TABLET



Google Play
Protect



Fingerprint ID for Enhanced Security



8" LED Touchscreen



Dual-Camera



Android™ 12

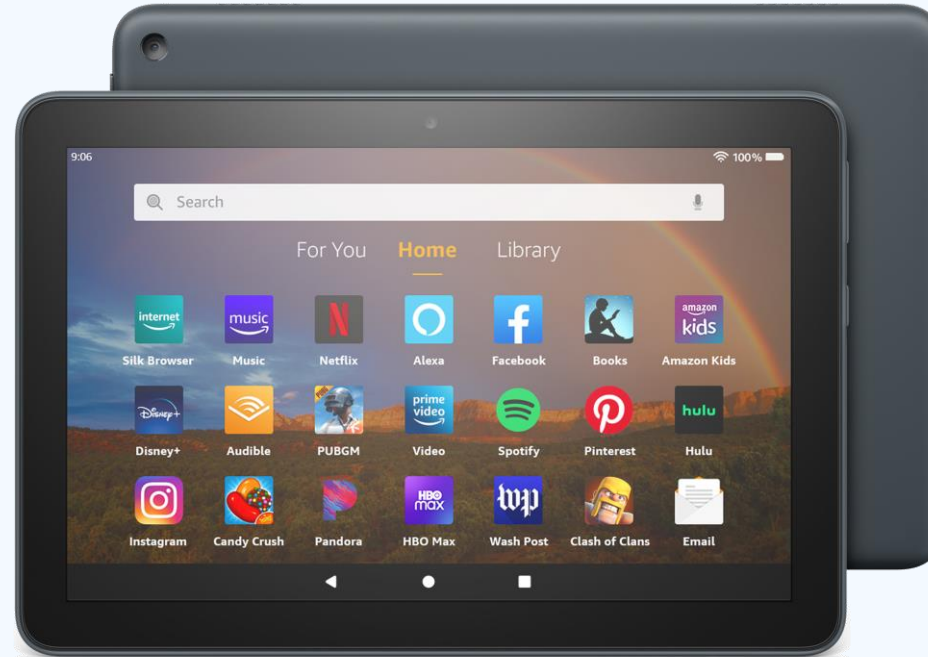


Internet-enabled



Dual SIM card slots

amazon
fire HD8
TABLET



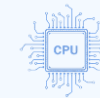
Alexa Hands-Free Virtual Assistant



8" HD Touchscreen Display



2 MP Front and Rear-Facing Cameras



Quad-Core 2.0 GHz



Dual-Band Wi-Fi-Enabled



Dual USB-C Ports & MicroSD Card Port

THE TRUCONNECT EXPERIENCE

TRUCONNECT SERVICE OVERVIEW



Free Internet-Enabled
Android Smartphone



Option for Discounted
Internet-Enabled
8" Tablet



Free Unlimited Talk and
Text, plus up to 14 GB of
data*



Free International Calls
(Mexico, China, Korea,
Vietnam, and Canada)



Pre-paid Options
Available



Connecting People To
Family, Friends,
Helathcare, and Things
They Love

PARTNERSHIP OVERVIEW



Strategic Partnership



Customer Care with
Dedicated Phone Number
and Domestic Agents
(Phone, Chat, and Email)



Devices with Pre-installed
San Benito County Suggested
Mobile Apps



Marketing and PR Support

* Lifeline Program and Affordable Connectivity Program (ACP) applied

CUSTOM ENROLLMENT LANDING PAGE



CUSTOM TO LAUSD'S BRAND STYLE GUIDE

Apply County of San Benito's brand style guidelines, including color palette, logo, typography,



CO-BRANDED VOICE AND COPY

Partner with TruConnect's Marketing team to craft a co-branded voice that maintains authenticity and evokes trust and credibility throughout the customer journey



IMAGERY AND ICONOGRAPHY

Select imagery and icons that complement the County's brand style guide and/or marketing collateral



TRUCONNECT'S MARKETING & CUSTOMER JOURNEY SUPPORT

*TBD – TruConnect verifying SMS compliance and logistics

MARKETING SUPPORT

- Copywriting & Messaging
- Graphic Design

AWARENESS

- Press Release
- Social
- Print (Banners, Brochures, Flyers, Mailers, Newsletters, Posters)

ONBOARDING AND ENROLLMENT

- Welcome Kit Inserts
- Launch Event
- Digital Promotion
- Welcome Message (email)
- Co-branded Landing Page

PARENTAL COMMUNICATIONS

- Pre-loaded Apps on Devices
 - Email (key touchpoints)
 - In-App messaging
 - SMS* (TBD)

THANK YOU!

JOSH KLEIN

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