

CERTIFICATE OF AGENDA POSTING

ECONOMIC DEVELOPMENT COMMITTEE

The meeting scheduled for November 10, 2022, at 12 P.M. was posted at the San Benito County Administration Office, 481 Fourth Street, Hollister, CA, and on our county website www.cosb.us on this 8th day of November 2022 AT 5 P.M. per Government Code Section 54956.

A handwritten signature in blue ink that reads "Dulce Alonso". The signature is written in a cursive style and is positioned above a horizontal line.

Dulce Alonso

Principle Administrative Analyst

San Benito County Economic Development Committee Special Meeting

Committee:

***Vice Chair of the Board of Supervisor Bob Tiffany, District 4 and
Board of Supervisor Peter Hernandez, District 3***

AGENDA

Thursday, November 10, 2022

12:00 P.M.

San Benito County Administration Building
Board of Supervisors Chambers
481 Fourth Street, Hollister, California

**Webinar ID: 851 1293 8071
Webinar Password: 739836**

Pursuant to AB 361, and the resolution adopted thereunder, relating to the convening of public meetings in response to the COVID-19 pandemic, and pursuant to the recommendation from Dr. Gellert dated January 5, 2022, members of the Committee are allowed to attend the meeting via teleconference and to participate in the meeting to the same extent as if they were present.

The meeting is closed to the public. The meeting will be available through Zoom those who wish to join or require accommodations with the instructions below:

This meeting can be accessed in the following methods:

Through Zoom (<https://zoom.us/join>) per the instruction stated below

Participating by Zoom:

Three ways to attend Zoom meetings: on a web browser, through the Zoom App, or over the phone. Each webinar will have a webinar ID and password, which is a unique number associated with an instant or scheduled meeting (found at the top of this text). The chat feature is disabled for all participants. Additionally, the video function is not available to the public. Zoom regularly provides new versions of the Zoom desktop client and Zoom mobile app to release new security features and fix bugs. To ensure you can join the meeting and participate through public comment, please launch the web address to download the Zoom application: <https://zoom.us/support/download>. Furthermore, we recommend upgrading to the latest version of Zoom once it is available. Please visit <https://support.zoom.us/hc/en-us/articles/201362233-Upgrade-update-to-the-latest-version> to ensure you have the newest Zoom update.

A. Zoom on Web-browser:

a. If joining through web-browser, launch the address <https://zoom.us/join> or open the direct link listed below: <https://zoom.us>

B. Or launch the Zoom app on your Tablet or Smartphone:

- b. Select "**JOIN A MEETING**"
- c. The participant will be prompted to enter **Webinar ID and Password listed above** and name to join the meeting. The meeting agenda can be found at <https://www.cosb.us/>
- d. The participant can launch audio through their computer or set it up through the phone.
- e. **Public Comment:** Select the "**Participants Tab**" and click "**Raise hand**" icon, and the Zoom facilitator will unmute you when your turn arrives.

C. Zoom Audio Only (phone):

- a. If you are **calling in as audio-only**, please dial **US: +1 669 900 6833 or +1 408 638 0968**
- b. It will ask you to enter the **Webinar ID listed above**, followed by the "**#**" **key** (pound key), then enter **Webinar Password listed above** at the top page of the agenda. The meeting agenda can be found at <https://www.cosb.us/>
- c. It will then ask for a **Participant ID**, press the "**#**" **key** (pound key) to continue.
- d. Once you enter the Zoom meeting, you will automatically be placed on mute.
- e. **Public Comment:** If you are using a phone, please press "*9" (star-nine) to raise your hand, and the Zoom facilitator will unmute you when your turn arrives.

Written Comments & Email Public Comment

Members of the public may submit comments via email by 5:00 PM on the Monday prior to the meeting to the Senior Administrative Analyst at dalonso@cosb.us

Public Comment Guidelines

- A.** The Committee welcomes your comments.
- B.** If participating on Zoom, once you are selected you will hear that you have been unmuted: At this time, please state your first name, last name, and county you reside in for the record.
- C.** Each individual speaker will be limited to a presentation total of three (3) minutes, or such other time as may be designed by the Chair.
- D.** Please keep your comments, brief, to the point, and do not repeat prior testimony, so that as many people as possible can be heard. Your cooperation is appreciated.

If you have any questions, please contact Dulce Alonso, at (831) 636-4000, or email dalonso@cosb.us

The San Benito County Economic Development Committee welcomes you to this meeting and encourages your participation.

- *If you wish to speak on a matter that does not appear on the agenda, you may do so during the Public Comment period at the beginning of the meeting. Except as otherwise provided by law, no action shall be taken on any item not appearing on the agenda. When addressing the Committee, please state your name for the record. Please address the Committee as a whole through the Chair.*
- *If you wish to speak on an item contained in the agenda please seek recognition from the Chairman prior to consideration of the item.*

12:00 P.M. CALL TO ORDER

1. ROLL CALL.
2. ACKNOWLEDGE CERTIFICATE OF POSTING
3. PUBLIC COMMENT: *Opportunity to address the Committee on items of interest not appearing on the agenda. No action may be taken unless provided by Govt. Code Section 54954.2.*
4. Approve minutes for August 25, 2022 Economic Development Committee meeting.

REGULAR AGENDA

5. PROPOSED RESOLUTION PURSUANT TO AB 361- Adopt the proposed resolution authorizing teleconferencing options for meetings of the Committee for the period of November 10, 2022, through December 10, 2022, pursuant to AB 361.
6. Receive overview and strategy for County of San Benito Comprehensive Economic Development Strategy from Economic Development Corporation.
7. DISCUSS and provide direction on the California Microbusiness COVID-19 Relief Grant Program deadline extension to June 2023 and provide staff direction if desired.
8. Discuss the \$50,000.00 Economic Development Division budget for FY 22/23 and provide direction.
9. Report out from Committee members or the ex-officio members.
10. FUTURE AGENDA ITEMS., No discussion of these items shall occur, but the Committee may direct any of the reports to be agenized for a future meeting.
11. **ADJOURNMENT**

As required by Gov. Code Section 54957.5 any public record distributed to the San Benito Economic Development Committee less than 72 hours prior to this meeting in connection with any agenda item shall be made available for public inspection at the office of the Clerk of the Board, San Benito County Administration Building, 481 Fourth Street, Hollister, CA 95023. Public records distributed during the meeting will be available for public inspection at the meeting if prepared by the County. If the public record is prepared by some other person and distributed at the meeting it will be made available for public inspection following the meeting at the office of the Clerk of the Board.

In compliance with the Americans with Disabilities Act (ADA) the Board of Supervisors meeting facility is accessible to persons with disabilities. If you need special assistance to participate in this meeting, please contact the Clerk of the Board's office at (831) 636-4000 at least 48-hours before the meeting to enable the County to make reasonable arrangements to ensure accessibility.



Agenda Item #4



Committee had further dialogue discussing eligibilities and clarifications of the program.

Public comment opened.

Aaron Johnson, County of San Benito Economic Development Corporation, supports the committee's decision.

Public comment closed.

The committee agrees to move forward with option 2 of the presented options and will consider it further at the Board of Supervisors meeting.

8. DISCUSS and provide direction on the California Microbusiness COVID-19 Relief Grant Program and provide staff direction if desired.

Gracie Rodriguez, Associate Administrative Analyst, provided an update on the micro business grant program, including how many applicants have been awarded and those pending an award, the status and amount allocated, and post-award requirements.

Direction from committee to provide a brief report to the Board of Supervisors

Public comment opened

No public comment.

Public comment closed.

9. Report out from Committee members or the ex-officio members.

Supervisor Tiffany introduced the item.

Public comment opened.

No public comment.

Public comment closed

Supervisor Tiffany reported on the Ad hoc working towards an education program regarding measure Q to keep community members informed.

10. FUTURE AGENDA ITEMS., No discussion of these items shall occur, but the Committee may direct any of the reports to be agendaized for a future meeting.

No future items are requested.

ADJOURNMENT:

MOTION:

Motion to adjourn meeting made by **Supervisor Tiffany** seconded by **Supervisor Hernandez**

2-0

For (2)

Ayes: Tiffany, Hernandez

Against (0):

Noes: -

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Agenda Item #5



**BEFORE THE SAN BENITO COUNTY ECONOMIC DEVELOPMENT
COMMITTEE, THE COUNTY OF SAN BENITO**

RESOLUTION NO. 2022-07

**RESOLUTION OF THE SAN BENITO COUNTY ECONOMIC DEVELOPMENT
COMMITTEE AUTHORIZING CONTINUED REMOTE
TELECONFERENCE MEETINGS**

WHEREAS, the County of San Benito and the San Benito County Economic Development Advisory Committee (EDAC) is committed to preserving and nurturing public access and participation in meetings of the Board of Supervisors and Committee meetings, subject to the Ralph M. Brown Act (“Brown Act”); and

WHEREAS, the Brown Act, Government Code section 54953(e), makes provisions for remote teleconferencing participation in meetings by members of a legislative body, without compliance with the requirements of Government Code section 54953(b)(3), subject to the existence of certain conditions; and

WHEREAS, on March 4, 2020, Governor Newsom issued a Proclamation of State of Emergency in response to the COVID-19 pandemic; and,

WHEREAS, the proclaimed state of emergency remains in effect; and,

WHEREAS, on March 17, 2020, Governor Newsom issued Executive Order N-29-20 that suspended the teleconferencing rules set forth in the California Open Meeting law, Government Code section 54950 et seq. (the “Brown Act”), provided certain requirements were met and followed; and,

WHEREAS, on June 11, 2021, Governor Newsom issued Executive Order N-08-21 that clarified the suspension of the teleconferencing rules set forth in the Brown Act, and further provided that those provisions would remain suspended through September 30, 2021; and,

WHEREAS, on September 16, 2021, Governor Newsom signed AB 361 that provides that a legislative body subject to the Brown Act may continue to meet without fully complying with the teleconferencing rules in the Brown Act provided the legislative body determines that meeting in person would present imminent risks to the health or safety of attendees, and further requires that certain findings be made by the legislative body every thirty (30) days; and,

WHEREAS, California Department of Public Health (“CDPH”) and the federal Centers for Disease Control and Prevention (“CDC”) caution that the Delta variant of COVID-19, currently the dominant strain of COVID-19 in the country, is more transmissible than prior variants of the virus, may cause more severe illness, and that even fully vaccinated individuals can spread the virus to others resulting in rapid and alarming rates of COVID-19 cases and hospitalizations (<https://www.cdc.gov/coronavirus/2019-ncov/variants/delta-variant.html>); and,

WHEREAS, the Board of Supervisors is empowered by Article XI, section 7 of the California Constitution to take actions necessary to protect public, health, welfare, and safety within the unincorporated areas of the County; and,

WHEREAS, the County has an important governmental interest in protecting the health, safety, and welfare of those who participate in meetings of the County's various legislative bodies subject to the Brown Act; and,

WHEREAS, in the interest of public health and safety, as affected by the emergency caused by the spread of COVID-19, the San Benito County Board of Supervisors deemed it necessary to find that a *requirement* to meet in person for meetings of all meetings of the Economic Development Committee County would present imminent risks to the health or safety of attendees, and thus, intends to invoke the provisions of AB 361 related to teleconferencing; and,

WHEREAS, in the interest of public health and safety, as affected by the emergency caused by the spread of COVID-19, the San Benito County Economic Development Ad Hoc Committee finds:

- a) That it has reconsidered the circumstances of the current state of emergency; and
- b) That a *requirement* to meet in person for meetings of all County of San Benito related legislative bodies subject to the Ralph M. Brown Act would present imminent risks to the health or safety of attendees;
- c) That it intends to invoke the provisions of AB 361 related to teleconferencing; and,

WHEREAS, on September 30, 2021, Dr. Ghilarducci, Interim San Benito County Public Health Officer, issued a recommendation on Social Distancing, attached hereto as Exhibit "A", and incorporated herein by this reference; and,

WHEREAS, on March 22, 2022, the Board of Supervisors of San Benito County adopted a resolution authorizing teleconferencing meetings pursuant to AB 361; and

WHEREAS, the Board of Supervisors' adopted resolution applies to all legislative bodies of the County, thus allowing all bodies to utilize the provisions of AB 361; and,

WHEREAS, the Economic Development Committee is presented by this resolution for the opportunity to determine whether AB 361 should be specifically applied to Economic Development Committee meetings;

WHEREAS, the San Benito County Economic Development Committee has considered all information related to this matter, as presented at the public meetings of the Economic Development Committee identified herein and at the Board of Supervisors, including any supporting reports by County Staff, and any information provided during public meetings, including but not limited to the current circumstances related to the state of emergency, which continues to remain in active.

WHEREAS, the San Benito County Economic Development Committee further finds that the

state of emergency continues to directly impact the ability of the members to meet safely in person.

NOW, THEREFORE, BE IT RESOLVED, by the San Benito County Economic Development Committee as follows:

1. The San Benito County Economic Development Committee finds that the facts set forth in the recitals to this Resolution are true and correct;
2. The above findings and this resolution apply to all San Benito County Economic Development Committee meetings;
3. As long as the State Emergency remains in effect or until directed otherwise by the Committee, staff shall present to the Committee at every meeting an item necessary to continue the findings required by AB 361;
4. This Resolution shall take effect immediately upon its adoption and shall be effective until the earlier of thirty (30) days from adoption of the Resolution or such time the Committee adopts a subsequent Resolution in accordance with Government Code section 54953(e)(3) to extend the time during which the Economic Development Committee may continue to teleconference without compliance with paragraph (3) of subdivision (b) of section 54953; and,
5. The County Administrative Officer and County Counsel are directed to take such other necessary or appropriate actions to implement the intent and purposes of this resolution.

PASSED AND ADOPTED by the San Benito County Economic Development Committee, County of San Benito, State of California on this 10th day of November 2022, by the following vote:

AYES:	SUPERVISORS
NOES:	SUPERVISORS
ABSTAINING:	SUPERVISORS
ABSENT:	SUPERVISORS

By _____
 Bob Tiffany, Chair
 San Benito County Economic Development Committee

ATTEST:
 Vanessa Delgado, Clerk of the Board

APPROVED AS TO LEGAL FORM:
 Barbara J. Thompson, County Counsel

By: _____

By: _____
 County Counsel

Date: _____

Date: _____

EXHIBIT "A"



SAN BENITO COUNTY

HEALTH & HUMAN SERVICES AGENCY

DAVID GHILARDUCCI, MD, FACEP
INTERIM HEALTH OFFICER

TRACEY BELTON
AGENCY DIRECTOR

PUBLIC HEALTH SERVICES
Healthy People in Healthy Communities

September 30, 2021

CAO Ray Espinosa
San Benito County Administration

Re: Recommendation on Social Distancing and Hybrid Meetings

Given the considerable impact on our community from the COVID-19 virus and the Delta variant, I strongly recommend that all legislative bodies, including but not limited to the County, cities, and special districts, local commissions and committees, and subsidiary bodies, continue social distancing measures for public meetings, including offering, at the legislative body's discretion, a remote or hybrid format for public meetings. Social distancing and masking remain crucial strategies in our fight to prevent contagion. Conducting public meetings in a remote or hybrid manner allows for members of the community to participate from the comfort of their homes without having to risk contracting the virus by attending in-person meetings.

These measures serve to help contain the spread of the disease and protect the community. All events public gatherings, including public meetings, create environments where a virus can potentially spread among attendees and participants. However, when combined with social distancing and masking policies, and the continued effort to increase vaccination within San Benito County, a remote or hybrid format for meetings maximizes avenues for public access and input and minimizes the risk of contagion for not only the public, but for agency staff, presenters, and legislative body members as well.

If you have any questions regarding this recommendation, please do not hesitate to contact me.

Sincerely,

David Ghilarducci MD
Interim Health Officer

PUBLIC HEALTH SERVICES
351 Tres Pinos Road, Suite A-202
Hollister CA 95023
831-637-5367

ENVIRONMENTAL HEALTH
351 Tres Pinos Road, Suite C-1
Hollister CA 95023
831-636-4033

MEDICAL THERAPY UNIT
761 South Street
Hollister CA 95023
831-637-1989

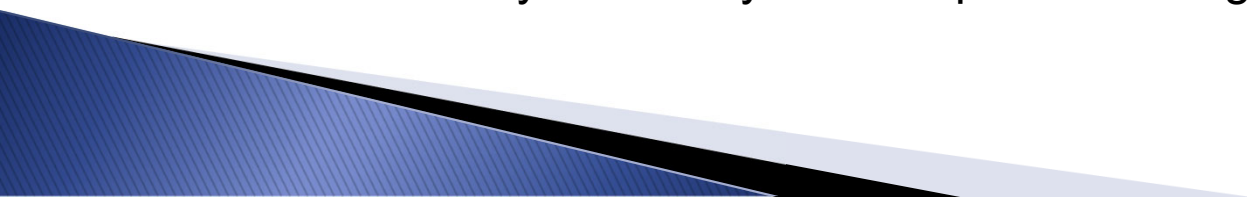
08/23/21



San Benito County

Economic Development Advisory Committee

AGENDA

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 - ▶ DISCUSS and provide direction on the California Microbusiness COVID-19 Relief Grant Program deadline extension to June 2023 and provide staff direction if desired.
 - ▶ Discuss the \$50,000.00 Economic Development Division budget for FY 22/23 and provide direction.
 - ▶ Report out from Committee members or the ex-officio members.
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Microbusiness Grant

- ▶ California office of the small business advocate, governor's office of business and Economic Development extended the deadline to June 30, 2023.
- ▶ Qualified microbusinesses are eligible to receive \$2,500 in relief funding.
- ▶ Potential Round 3:
 - **Open: Application period** – November 14th – January 31, 2023
 - **Document Review Period:** February 1–28th, 2023
 - **Notification of Award:** March 6th – 10th, 2023
 - **Grants Awarded:** March 13th – 24TH, 2023

Eligible Microbusinesses

A microbusiness owner must attest under perjury that they meet the following criteria to be eligible to apply for the grant:

1. Did not previously receive a grant from the California Small Business COVID-19 Relief Grant Program.
2. Established and in operation prior to December 31, 2019.
3. Currently active and operating or has a clear plan to reopen.
4. Significantly impacted by the COVID-19 pandemic.
5. Had less than fifty thousand dollars (\$50,000) in revenues in the 2019 taxable year.
6. Has fewer than five (5) full-time equivalent employees now, as well as in the 2019 and 2020 taxable years.
7. Can provide a government-issued photo identification (state, domestic, or foreign).
8. Application must be submitted by the microbusiness owner, who is the majority-owner and manager.
9. Microbusiness is the owner's primary means of income.

Economic Development Division budget for FY 22/23

Organization	FY 21/22
Monterey County Business Council Membership	\$2,000.00
Monterey Bay Economic Partnership Membership	\$5,000.00
California Association for Local Economic Development Membership	\$ 750.00
CalOZ membership	\$1000.00
San Benito County Chamber of Commerce Membership	\$500.00
Cal Coastal SBCD/Small Business Outreach (4 workshops)	\$5,000.00
San Benito County Chamber of Commerce (for Economic Development/ Tourism)	\$35,750.00
San Benito County Economic Development Corporation	\$100,000.00
Total:	\$150,000.00

\$35,750.00 Options

- ▶ \$2,000.00 for California's Mission Trail Auto Tour Tourism Program.
- ▶ \$33,750.00
 - Tourism
 - Marketing Plan
 - Re-branding “home of the Pinnacles”

Questions

